



## LEGENDS AT CHATEAU ELAN

*tuesday, may 12, 2026*

THE CHERYL SHIPPEY MEMORIAL HONORS THE MEMORY OF NORTHEAST GEORGIA HEALTH SYSTEM (NGHS) TEAM MEMBER, CHERYL SHIPPEY, AND HER MANY CONTRIBUTIONS TO THE BRASELTON COMMUNITY.

**Northeast Georgia Medical Center (NGMC) Braselton's Emergency Department was built in 2015 to serve 25,000 visits a year. Unfortunately, volumes have far exceeded capacity over the years, with more than 52,000 visits in 2025. In November 2022, NGHS announced the expansion of the Braselton campus with plans to increase capacity in the Emergency Department.**

**Proceeds from the Cheryl Shippey Memorial will go to benefit the expansion of this vital resource in the region.**

Thank you for joining the mission to improve the health of our community as part of your philanthropic support and vision.

It is through the generous support of donors and partners that NGHS is able to continue providing compassionate care, integrating with advanced technologies and increasing our healing capabilities and serving everyone across Northeast Georgia. From emergency care for the tiniest and most vulnerable, to critical traumatic care—the needs presenting at NGMC Braselton are growing. Help us meet those needs!

2026 CHERYL SHIPPEY  
MEMORIAL HELD IN  
PARTNERSHIP WITH

**JACKSON**  
ELECTRIC MEMBERSHIP CORPORATION™



### PREMIER SPONSOR \$30,000

- Logo on all Laurel Classic promotional materials
- Recognition in all tournament press releases
- (4) invites to VIP reception with NGHS senior leadership in attendance
- Verbal recognition at 19th Hole Reception & VIP party
- (4) Additional invites to 19th Hole Reception
- Prominent game day logos on banners, signs, player board and rule sheets
- Game day volunteer opportunities
- Speaking role at ceremonial tee shot
- Two tournament teams (8 players) and all player benefits
- Premier sponsor designation and logo featured on team's cart flags
- Website recognition
- First right of refusal for Premier Sponsorship in 2028

### 19<sup>th</sup> HOLE RECEPTION SPONSOR \$15,000

- Logo on Save the Date and promotional materials
- (4) invites to VIP reception with NGHS senior leadership in attendance
- Verbal recognition at 19th Hole Reception
- (4) additional invites to 19th Hole Reception
- Prominent game day logos at 19th Hole, all-sponsor banner, player board and rule sheets
- Speaking role at 19th Hole Reception
- Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
- Logo on team cart flags
- Website recognition

### VIP RECEPTION SPONSOR \$15,000

- Logo on VIP reception invitation
- Logo on VIP reception signage
- (8) invites to VIP reception with NGHS senior leadership in attendance
- Verbal recognition at VIP Reception
- Logo on all-sponsor banner, player board and rule sheets
- Speaking role at VIP Reception
- Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
- Logo on team cart flags
- Website recognition

### DRIVING RANGE SPONSOR \$10,000

- (4) invites to VIP reception with NGHS senior leadership in attendance
- Logo on driving range signage
- Logo on all-sponsor banner, player board and rules sheet
- Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
- Logo on team cart flags
- Website recognition

### PLAYER BOARD SPONSOR \$10,000

- (4) invites to VIP reception with NGHS senior leadership in attendance
- Prominent logo display on player board
- Logo on all-sponsor banner and rules sheet
- Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
- Logo on team cart flags
- Website recognition

### PUTTING GREEN SPONSOR \$10,000

- (4) invites to VIP reception with NGHS senior leadership in attendance
- Logo on putting green signage
- Logo on all-sponsor banner, player board and rules sheet
- Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
- Logo on team cart flags
- Website recognition

### 30A OYSTER EXPERIENCE \$10,000

- (4) invites to VIP reception with NGHS senior leadership in attendance
- Logo on 30A Oyster tent signage
- Logo on all-sponsor banner, player board and rules sheet
- Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
- Logo on team cart flags
- Website recognition

### EAGLE SPONSOR \$6,000

- (4) invites to VIP reception with NGHS senior leadership in attendance
- Logo on all-sponsor banner
- Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
- Logo on team cart flags
- Website recognition

### BREAKFAST AND COFFEE BAR SPONSOR \$5,000

- Logo on napkins at breakfast area and coffee bar
- Logo on breakfast station and coffee bar signage
- Game day engagement with golfers
- Opportunity to add a team for \$1,500
- Website recognition

### GOLF CART SPONSOR \$5,000

- Logo on drink cart signage
- Logo on golf cart staging area signage
- Game day engagement with golfers
- Opportunity to add a team for \$1,500
- Website recognition

### LUNCH SPONSOR \$5,000

- Recognition on lunch tent boxes
- Logo on lunch staging area signage
- Game day engagement with golfers
- Opportunity to add a team for \$1,500
- Website recognition

### WELCOME SPONSOR \$5,000

- Recognition on specialty cocktail cup
- Signage at specialty cocktail bar
- Game day engagement with golfers
- Opportunity to add a team for \$1,500
- Website recognition

### HOLE IN ONE SPONSOR \$2,500

- Game day engagement with golfers
- Course Sign
- Website recognition

### TEAM ON GAME DAY \$2,000

- Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)
- Registration for teams will open on April 10, 2025

### HOLE SPONSOR \$500

- Logo on course signage
- Website recognition

## Register online and learn more at [nghs.com/csm](https://nghs.com/csm)

For questions, please contact Carey Baeumel at 770-219-8081 or [carey.baeumel@nghs.com](mailto:carey.baeumel@nghs.com).

