



## LEGENDS AT CHATEAU ELAN

TUESDAY, MAY 14, 2024

FORMERLY THE LAUREL CLASSIC, THE CHERYL SHIPPEY MEMORIAL HONORS THE MEMORY OF NORTHEAST GEORGIA HEALTH SYSTEM (NGHS) TEAM MEMBER, CHERYL SHIPPEY, AND HER MANY CONTRIBUTIONS TO THE BRASELTON COMMUNITY.

**NORTHEAST GEORGIA MEDICAL CENTER (NGMC) BRASELTON'S EMERGENCY DEPARTMENT WAS BUILT IN 2015 TO SERVE 25,000 VISITS A YEAR. UNFORTUNATELY, VOLUMES HAVE FAR EXCEEDED CAPACITY OVER THE YEARS, WITH MORE THAN 52,000 VISITS IN 2022. IN NOVEMBER 2022, NGHS ANNOUNCED THE EXPANSION OF THE BRASELTON CAMPUS WITH PLANS TO INCREASE CAPACITY IN THE EMERGENCY DEPARTMENT.**

**PROCEEDS FROM THE CHERYL SHIPPEY MEMORIAL WILL GO TO BENEFIT THE EXPANSION OF THIS VITAL RESOURCE IN THE REGION.**

Thank you for joining the mission to improve the health of our community as part of your philanthropic support and vision.

It is through the generous support of donors and partners that NGHS is able to continue providing compassionate care, integrating with advanced technologies and increasing our healing capabilities while serving everyone, regardless of their ability to pay. From emergency care for the tiniest and most vulnerable, to critical traumatic care - the needs presenting at NGMC Braselton are growing.

2024 CHERYL SHIPPEY  
MEMORIAL HELD IN  
PARTNERSHIP WITH

**JACKSON**  
ELECTRIC MEMBERSHIP CORPORATION<sup>SM</sup>



### PREMIER SPONSOR \$27,500

Logo on all Laurel Classic promotional materials  
Recognition in all tournament press releases  
(4) invites to VIP reception with NGHS senior leadership in attendance  
Verbal recognition at 19th Hole Reception & VIP party  
(4) Additional invites to 19th Hole Reception  
Prominent game day logos on banners, signs, player board and rules sheets  
Game day engagement or volunteer opportunities  
Speaking role at ceremonial tee shot  
Two tournament teams (8 players) and all player benefits  
Premier sponsor designation and logo featured on team's cart flags  
Website recognition  
First right of refusal for Premier Sponsorship in 2028

### 19TH HOLE RECEPTION SPONSOR \$15,000

Logo on Save the Date and promotional materials  
(4) invites to VIP reception with NGHS senior leadership in attendance  
Verbal recognition at 19th Hole Reception  
(4) additional invites to 19th Hole Reception  
Prominent game day logos at 19th Hole, drink carts, all-sponsor banner, player board and rule sheets  
Speaking role at 19th Hole Reception  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

### VIP RECEPTION SPONSOR \$15,000

Logo on VIP reception invitation  
Logo on VIP reception signage  
(8) invites to VIP reception with NGHS senior leadership in attendance  
Verbal recognition at VIP Reception  
Logo on all-sponsor banner, player board and rules sheet  
Speaking role at VIP Reception  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

### DRIVING RANGE SPONSOR \$10,000

(4) invites to VIP reception with NGHS senior leadership in attendance  
Signage on driving range  
Logo on all-sponsor banner, player board and rules sheet  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

### PLAYER BOARD SPONSOR \$10,000

(4) invites to VIP reception with NGHS senior leadership in attendance  
Prominent logo display on player board  
Logo on all-sponsor banner and rules sheet  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

### PUTTING GREEN SPONSOR \$10,000

(4) invites to VIP reception with NGHS senior leadership in attendance  
Signage on putting green  
Logo on all-sponsor banner, player board and rules sheet  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

### EAGLE SPONSOR \$6,000

(4) invites to VIP reception with NGHS senior leadership in attendance  
Logo on all-sponsor banner  
Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Logo on team cart flags  
Website recognition

### LUNCH SPONSOR \$5,000

Recognition on lunch bag/boxes  
Signage at lunch staging area  
Game day engagement with golfers  
Opportunity to add a team for \$1,500  
Website recognition

### WELCOME SPONSOR \$5,000

Recognition on specialty cocktail cup  
Signage at specialty cocktail bar  
Game day engagement with golfers  
Opportunity to add a team for \$1,500  
Website recognition

### HOLE IN ONE SPONSOR \$2,500

Game day engagement with golfers  
Course Sign  
Website recognition

### TEAM ON GAME DAY \$2,000

Team on game day and all player benefits (include breakfast, lunch, drinks and player gift)  
Registration for teams will open on April 3, 2023

### BREAKFAST SPONSOR \$1,500

Signage at breakfast  
Game Day engagement with golfers  
Website recognition

### GAME DAY SPONSOR \$500

Course sign  
Website recognition

Register online  
and learn more at  
[nghs.com/csm](https://nghs.com/csm)

Contact Carey Baeumel,  
770-219-8081  
with any questions

