

JUNE
23-24
2023

GEORGIA HEART & VASCULAR SYMPOSIUM

AND JUNE 22 PRE-CONFERENCE SESSION FOR EMS

CHATEAU ELAN WINERY & RESORT
BRASELTON, GEORGIA



SPONSORSHIPS & EXHIBITS

On behalf of Georgia Heart Institute, thank you for your consideration in supporting the Georgia Heart & Vascular Symposium. This program will feature nationally renowned leaders across the spectrum of cardiovascular specialties who will speak on topics of coronary and valve therapies, STEMI and shock, electrophysiology, prevention, women's health, congestive heart failure and more! Our program will include debates, live cases, exhibits, a gala and opportunities to network! The educational sessions will be accessible to providers throughout the region, state and beyond for both in-person and virtual attendance.

The annual symposium is part of Georgia Heart's commitment to care informed and enriched by the spirit of discovery and new technologies that will educate physicians on advances in cutting-edge research, technology, and innovation related to the clinical care of patients with cardiovascular disease.

Through your support, we will be able to deliver high-quality education from leading experts in cardiology, impacting patient care. Feel free to contact Suzanne McNail, Education Coordinator, at 770-297-3543 or suzanne.mcnaill@nghs.com to discuss opportunities.

Sincerely,

A handwritten signature in black ink, appearing to read "Habib Samady".

Habib Samady, MD, FACC
President
Georgia Heart Institute

ABOUT GEORIGIA HEART INSTITUTE

Georgia Heart Institute brings together the foremost leaders and experts across all subspecialties of cardiology, cardiovascular & thoracic surgery, vascular surgery and more at Northeast Georgia Health System, a not-for-profit community health system anchored by Northeast Georgia Medical Center's four hospital campuses in Gainesville, Braselton, Winder and Dahlonega. Georgia Heart Institute was launched as a culmination of all the clinical, educational, research and innovation activities related to the entire Heart & Vascular Service Line of Northeast Georgia Health System (NGHS). Built on a rich legacy of excellence in heart and vascular care, Georgia Heart Institute has earned national recognition and a distinguished reputation for its clinical excellence and multi-disciplinary services, making it one of the region's elite destinations for cardiovascular care.

EMS PRE-CONFERENCE SESSION

THURSDAY
JUNE 22 MONTE CARLO
BALLROOM

8:00 am: Registration, Breakfast and Exhibits

8:45 am: Welcome & Introductions
Habib Samady, MD

8:50 am: **Keynote**
Spencer Masiewicz, DO

9:15 am: Session 1
- Prehospital Cardiac Arrest:
Which Patients Require What Therapy?
Alex Adams, DO
- Post ROSC Care (Return of Spontaneous
Circulation)
Tammy Lin, MD
- Advanced EKG Interpretations
Andy Ball, MD

10:45 am: Break & Exhibits

11:00 am Session 2
- POCUS and Cardiogenic Shock
Jordan Dow, MD
- Management of Heart Failure Patients
and Approach to LVAD Patients
Ugochukwu Egolom, MD
- Breaking Bad News
- Story of Survival

1:00 pm: Adjourn for Lunch

DEVELOPING AGENDA (SUBJECT TO CHANGE)

FRIDAY JUNE 23

PARIS BALLROOM

- 6:30 am:** Registration and Breakfast
- 7:30 am:** Welcome & Introductions
Habib Samady, MD
President, Georgia Heart
Carol Burrell
CEO, Northeast Georgia Health System
- 7:40 am:** **Keynote:** Digital Transformation:
Innovation in Cardiology
Dipti Itchhaporia, MD
- 8:10 am:** Debate:
TAVR in Lower Risk Patients
Pinak Bipin Shah, MD
vs
SAVR in Lower Risk Patients
Yoshi Kaneko, MD
- 8:40 am:** Break & Exhibits
- 9:00 am:** 3 Live Cases
- Robotic Mitral Valve
Sloane Guy, MD
- Structural
Ronnie Ramadan, MD
- Coronary
- 11:00 am:** Break and Exhibits
- 11:20 am:** Coronary & Valve Therapies
- Contemporary Coronary Revascularization
Gregg Stone, MD
- Revascularization in Ischemic Cardiomyopathy
Sunil Rao, MD
- Advances in Transcatheter Tricuspid Therapies
Azeem Latib, MD
- Transcatheter Mitral Valve Therapies
James McCabe, MD
- 12:35 pm:** Lunch & Exhibits
- 1:30 pm:** STEMI & Shock
- Pathophysiology of STEMI
Michael McDaniel, MD
- MINOCA and MINOCA Mimickers
Tim Henry, MD
- Prehospital STEMI Networks
Spencer Masiewicz, DO
- Cardiac Arrest
Angela Taylor, MD
- 3:00 pm:** Break & Exhibits
- 3:20 pm:** Electrophysiology
- Contemporary A-Fib Management
Moussa Mansour, MD
- New Pacing Technologies
Michael Lloyd, MD
- Ventricular Tachycardia
William Stevenson, MD
- Syncope
Joon Ahn, MD
- 5:00 pm:** Closing Remarks & Adjourn
- 6:00 pm:** **Cocktail Reception**/Check-in for Gala
- 7:00 pm:** **Gala with Live Entertainment***
(Paris Ballroom)

SATURDAY JUNE 24

PARIS BALLROOM

- 7:00 am:** Registration and Breakfast
- 8:00 am:** Welcome & Introductions
Habib Samady, MD
- 8:10 am:** **Keynote**
- 8:40 am:** Prevention, Lipids & Women's Heart Health
- Managing Triglycerides in 2023
Jaime Burkle, MD
- Using Digital CT Angiography to Assess and Monitor Coronary Risk
Arthur Agatston, MD
- Ischemia and No Obstructive Coronary Artery Disease (INOCA)
- Spontaneous Coronary Artery Dissection (SCAD)
Jyoti Sharma, MD
- Sex Differences in Cardiovascular Disease
Martha Gulati, MD
- 10:20 am:** Break & Exhibits
- 10:40 am:** Congestive Heart Failure
- Debate:
LVAD Therapy is Now First Line Therapy for Advanced Heart Failure
David Baran, MD
vs.
Heart Transplantation is Still First Line Therapy for Advanced Heart Failure
JoAnn Lindenfeld, MD
- Hypertrophic Cardiomyopathy: Treatment and Beyond, What's New in 2023
Vikram Raju, DO
- Diagnosis and Management of Cardiac Amyloidosis
Ugochukwu Egolom, MD
- Cardioprotective Strategies for Patients Undergoing Chemotherapy Treatment
Eiman Jahangir, MD
- 12:25 pm:** Lunch and Exhibits
- 1:25 pm:** Live Case
- Functional Cath
- 2:25 pm:** Vascular & Pulmonary
- Contemporary Treatment of Carotid Disease
Phillip Rideout, MD
- Aortic Aneurism Screening and Repair
James Reeves, MD
- Update on Pulmonary Embolism
Wissam Jaber, MD
- 3:30 pm:** Break & Exhibits
- 3:50 pm:** Jeopardy
- 5:00 pm:** Closing Remarks & Adjourn

EXHIBITORS ARE LOCATED IN
ELAN, MONTE CARLO, CANNES,
NICE AND AVIGNON.

*You must RSVP to attend the gala through registration for the symposium. Seats are offered only to in-person registrants attending June 23-24. See Registration Information for additional details.

DEVELOPING AGENDA (SUBJECT TO CHANGE)

SPONSORSHIP OPPORTUNITIES

BENEFITS (June 23-24)	PLATINUM HEART \$10,000	GOLDEN HEART \$5,000	SILVER HEART \$2,500
Logo recognition on conference website, mobile app, promotions, and event monitors (displayed to in person and online attendees).	X Logo linked to your brochure from our webpage.	X	X
Exhibit Table (Breakfast, lunch and snacks included)	X prominent location 2 six ft. tables 4 seats	X One 6ft. table 2 seats	
Video commercial spot during breaks (visible to on-site and on-line audience). You submit own video (up to 90 sec.)	X		
Logo recognition at Gala on stage screens	X		
Entry to Cocktail Hour & Gala Food and beverage included	4 seats		

PRIVATE DEMO ROOM- \$2,000

(only with purchase of Platinum Heart level sponsorship)

- Host a non-CME educational session while serving cocktails in your private room, Friday 6/23 at 5:15-6:30pm (sponsor can design program and invite faculty and attendees).
- Exhibit your products during the program breaks (in addition to main exhibit area).
- Includes additional 2 seats to the conference and gala.
- Limited to 5 spots (first come, first served):
 - Monte Carlo A: seats 50+ people with A/V capability
 - Monte Carlo B: seats 50+ people with A/V capability
 - Cannes Room: seats 50+ people with A/V capability
 - Nice Room: seats 50+ people with A/V capability
 - Avignon Auditorium: seats 60 people, A/V capability, stage with theatre seating

Click here
for conference
center layout.

EMS PRE-CONFERENCE EVENT SPONSOR- \$2,500

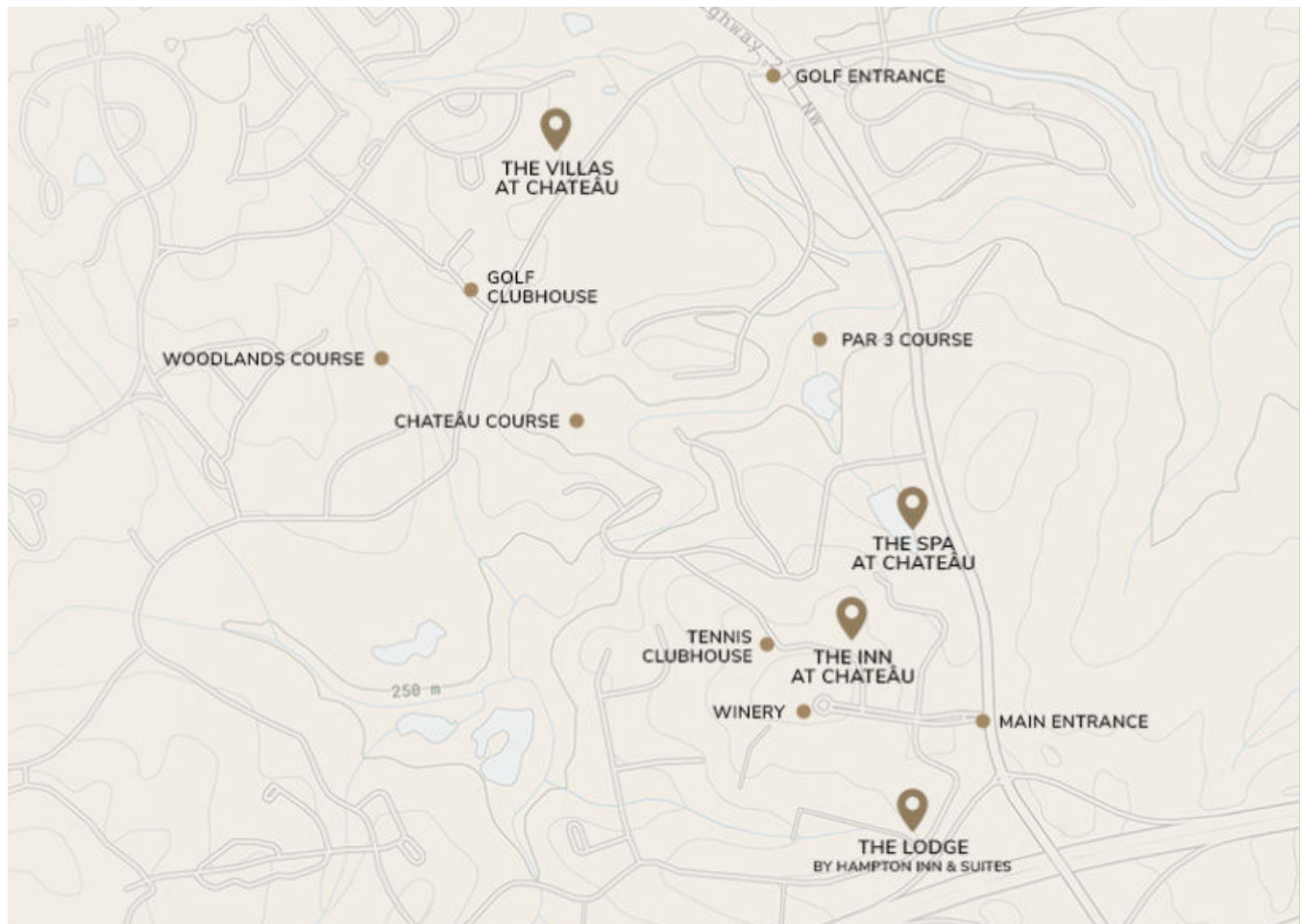
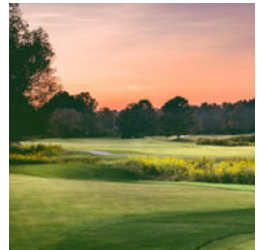
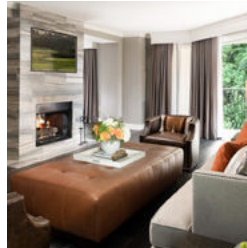
(add-on or single sponsorship)

- Exhibit table (one, 6ft table with 2 chairs)- at EMS event only on June 22.
- Silver Heart benefit: logo recognition on registration website, promotional materials and at event (for full symposium event).

ACCOMMODATIONS

BOOK HOTEL (BEFORE MAY 21): Georgia Heart Institute is holding a discounted room block at Chateau Elan Winery & Resort that expires May 21, 2023. To book guestrooms under the block, visit: [Georgia Heart 2023](#). You can also call Reservations at 678-425-0900 ext. 1 or email reservations@chateuelan.com.

[Check out things to do at Chateau Elan, a landmark destination!](#)



EXHIBITOR REGISTRATION AND AGREEMENT FORM

GEORGIA HEART & VASCULAR SYMPOSIUM

JUNE 23-24, 2023 | CHATEAU ELAN WINERY & RESORT CONFERENCE CENTER, BRASELTON, GA & JUNE 22 PRE-CONFERENCE SESSION FOR EMS.



This form can be completed online at www.georgiaheartinstitute.org/symposium or you may fill this out and submit to suzanne.mcnaill@nghs.com.

SPONSORSHIP PACKAGE: (check one)

- Platinum Heart \$10,000 Golden Heart \$5,000 Silver Heart \$2,500

SPONSORS: EMAIL YOUR LOGO IN VECTOR FORMAT (EPS, AI, SVG) OR HIGH-RESOLUTION JPG TO SUZANNE.MCNAILL@NGHS.COM

Add Ons:

- Private Demo Room \$2,000: *(with purchase of Platinum Heart sponsorship)*
 Monte Carlo A Monte Carlo B Cannes Room Nice Room Avignon Auditorium
 EMS Pre-Conference Event Sponsor \$2,500

Company Name (name on sponsorship): _____

Under what name will payment come from (if different from above): _____

Contact Name: _____

Title: _____

Phone Number: _____ Email: _____

Address where we can mail your acknowledgement letter: _____

GOLDEN HEART LEVEL AND ABOVE

- Electrical outlet needed? Y / N
- Names of staff exhibiting: _____

PLATINUM HEART LEVEL

- Link to your company brochure or website: _____
- Size of exhibit/Requirements for set-up _____
- Do you plan to submit a commercial (up to 90 seconds)? Y / N

Industry who are sponsoring the event will receive free admission for the number of seats based on level of support. Please register exhibitors for the conference and gala at www.georgiaheartinstitute.org/symposium. Upon receipt of this completed form, you will receive a sponsor discount code for registration.

Signature required: I, (print name) _____, have read the terms and conditions and agree to comply with the Standards for Commercial Support and have reviewed the payment terms. I certify that the exhibit funds have been secured or authorized and will be paid on or before May 24th, 2023. I am authorized to approve the terms of this contract.

Authorized Signature: _____ Date: _____

METHOD OF PAYMENT (CHECK BOX):

- Credit Card** - Visit www.georgiaheartinstitute.org/symposium and click on: Sponsor Payment
 Check - Make Payable To: Georgia Heart Institute – Symposium
2150 Limestone Pkwy, Ste. 115, Gainesville, GA 30501 | Attn: Suzanne Mcnaill/ Mallory Abernathy
 Wire Transfer - Contact Suzanne McNaill at 770-297-3543 or Email: suzanne.mcnaill@nghs.com

EXHIBIT RULES

EXHIBIT AND SIMULATION AREAS: Exhibit Fee includes tables, chairs, and electricity. Other needed services may be obtained and arranged through the conference at the standard charge (but may be billed to you).

PAYMENT TERMS: Space will not be confirmed without a paid contract. Any exhibitor who contracts for a table must pay the full rent for it even if they do not occupy it for the full time. If the exhibitor chooses not to attend, payment will not be refunded.

CANCELLATION: In case the facilities shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for the Georgia Heart Institute to permit the contracted space to be occupied by the exhibitor, this lease shall terminate and the exhibitor shall waive claim for damages or compensation except to request return of the amount paid for space.

SHIPPING AND RECEIVING: Packages for the meeting may be delivered to the Resort no more than three (3) days prior to the Group's arrival. There will be a \$5.00 service fee attached with each incoming box or package. Packages should be addressed to:

The Inn at Chateau Élan

Attn: Kayla Waddle, Senior Event Planning Manager and

Attn: Exhibitor Name/Recipient Name

100 Rue Charlemagne

Braselton, GA 30517

SET-UP/BREAKDOWN HOURS:

If sponsoring the pre-conference EMS Session on June 22

- set up may begin at 6:30 a.m. on June 22.
- Breakdown may begin at 1:00 p.m.

If sponsoring the June 23-24 Sessions:

- Set-up starts June 22 at 3:00 p.m. -11:45 p.m.
- Breakdown may start June 24 at 3:50 p.m.

DISPLAYS: Displays must not project into or bother the traffic patterns or interfere with or obstruct the view of adjoining booths. No objectionable noise or odors will be permitted at any booth or exhibit. Audio visual equipment will be turned down to a conversational level so as not to disturb adjoining tables. No electrical flashing or neon signs may be used. Exhibitors will not use strolling entertainers or distribute samples or souvenirs except from their own tables. Personnel and mannequins will be dressed in good taste.

PROPERTY: The exhibitor must surrender his or her display space in the same condition, as it was when he/she occupied it. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Application of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

LIABILITY AND INDEMNIFICATION: The exhibitor is responsible for all damages to the exhibit premises and for any and all claims and demands on account of any injury or death or damage to property done in or about the premises used by the exhibitor, his or her employees, or agents and the exhibitor agrees to indemnify and hold harmless the Georgia Heart Institute, their directors, officers, staff, and facility from and against any and all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor included that caused by or resulting from the negligence of the Georgia Heart and Vascular Conference, their directors, officers, staff and facility.

The Northeast Georgia Medical Center, Inc. (NGMC) and Northeast Georgia Health System Inc. (NGHS) shall ensure that all educational activities comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support and other compliance guidelines for commercial support, as applicable.

FROM THE ACCME STANDARDS FOR COMMERCIAL SUPPORT:

1. Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation; nor can they be a condition of the provision of commercial support for CME activities.
2. Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The display of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.
 - For print, advertisements and promotional materials will not be interleaved within the pages of the CME content. Advertisements and promotional materials may face the first or last pages of printed CME content as long as these materials are not related to the CME content they face and are not paid for by the commercial supporters of the CME activity.
 - For audio and video recording, advertisements and promotional materials will not be included within the CME. There will be no 'commercial breaks.'
 - For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.
3. Educational materials that are part of a CME activity, such as slides, abstracts and handouts, cannot contain any advertising, trade name or a product-group message.
4. Print or electronic information distributed about the non-CME elements of a CME activity that are not directly related to the transfer of education to the learner, such as schedules and content descriptions, may include product promotion material or product-specific advertisement.
5. A provider cannot use a commercial interest as the agent providing a CME activity to learners, e.g., distribution of self-study CME activities or arranging for electronic access to CME activities.



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