

THE
FUTURE
OF HEART
CARE.

GEORGIA
HEART &
VASCULAR
SYMPOSIUM
JUNE 24-25, 2022

CHATEAU
ELAN
WINERY &
RESORT
BRASELTON,
GEORGIA

SPONSORSHIPS & EXHIBITS

On behalf of Georgia Heart Institute, thank you for supporting our Georgia Heart & Vascular Symposium. This two-day event will feature nationally renowned leaders across all cardiovascular specialties and will be June 24-25, 2022 at Chateau Elan Winery & Resort in Braselton, Ga., a local venue in our beautiful Northeast Georgia region. The educational sessions will be accessible to providers throughout the region, state and beyond for both in-person and virtual attendance.

Through your support, we will be able to deliver high quality education from leading experts in cardiology, impacting patient care. Feel free to contact Suzanne McNail, Education Coordinator, at 770-297-3543 or suzanne.mcnaill@nghs.com to discuss opportunities.

Sincerely,



Habib Samady, MD, FACC
President
Georgia Heart Institute

ABOUT GEORGIA HEART INSTITUTE

Georgia Heart Institute brings together the foremost leaders and experts across all subspecialties of cardiology, cardiovascular & thoracic surgery, vascular surgery and more at Northeast Georgia Health System, a not-for-profit community health system anchored by Northeast Georgia Medical Center's four hospital campuses in Gainesville, Braselton, Winder and Dahlonega. The future of heart care, launched as a culmination of all the clinical, educational, research and innovation activities related to the entire Heart & Vascular Service Line of Northeast Georgia Health System (NGHS). NGHS is Built on a rich legacy of excellence in heart and vascular care, Georgia Heart Institute has earned national recognition and a distinguished reputation for its clinical excellence and multi-disciplinary services, making it one of the region's elite destinations for cardiovascular care.

TENTATIVE AGENDA

FRIDAY, JUNE 24

- 6:30 a.m. Check In/Breakfast
- 7:30 a.m. Welcome & Keynote Address
- 8 a.m. Debate Session:
- CABG Vs. Contemporary PCI is First Choice for most patients
 - Mitral Repair Vs. Percutaneous Mitral Therapies are Gaining on or Have Surpassed Surgery
- 9 a.m. Break*
- 9:20 a.m. Live Cases
- 10:20 a.m. Break*
- 10:40 a.m. Interventional/ Structural Cardiology Session
- 12:30 p.m. Lunch*
- 1:30 p.m. Rhythm/Electrophysiology Session
- 3:15 p.m. Break*
- 3:35 p.m. STEMI/Shock Session
- 5 p.m. Closing Remarks
- 6 p.m. Cocktail Reception/Gala Check-in
- 7 p.m. Gala (dinner and live entertainment)

SATURDAY, JUNE 25

- 7 a.m. Check In/Breakfast
- 7:30 a.m. Welcome & Keynote
- 8:30 a.m. General Cardiology Session
- 9:40 a.m. Break*
- 10 a.m. Wellness, Prevention & Women's Health Session
- 11:20 a.m. Lunch*
- 12:20 p.m. Congestive Heart Failure Session
- 1:45 p.m. Break*
- 2:05 p.m. Vascular session
- 3:00 p.m. Closing remarks and adjourn

*Simulation Program & Exhibit Tables will be available during all breaks and lunches.

SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM HEART \$10,000	GOLDEN HEART \$7,500	SILVER HEART \$5,000	GIVING HEART \$2,500
Simulation Program Exhibitor (limited): exhibit space in Simulation Room with captive audience to demonstrate your product (details below).	X			
Video commercial spot during breaks - you submit own 30-second video	X			
Your company brochure and/or link to your website on conference website	X	X		
Exhibit Table (one 6ft. table with 2 chairs) in hallway outside session rooms	X (prominent location- first come first served)	X	X	
Logo recognition on Symposium registration website, promotions, and throughout conference	X	X	X	X
Symposium Attendance, including breakfast, lunch and snacks	4 seats	2 seats	2 seats	
Logo recognition at Gala on Friday night	X			
Seats at Gala on Friday night	4 seats	2 seats		

Simulation Program: Platinum Heart Sponsors can participate as a simulation program exhibitor. Simulation Program will take place during the break periods and lunch periods. During breaks, attendees will have the opportunity to rotate into simulation room sessions for a product demonstration of up to 15 minutes by exhibitor. Space is limited!

Questions?

Contact Suzanne McNail
Education Coordinator
suzanne.mcnail@nghs.com
770-297-3543

EXHIBIT RULES

EXHIBIT AND SIMULATION AREAS: Exhibit Fee includes 6' table, two chairs, a wastebasket, and electricity. Other needed services may be obtained and arranged through the conference at the standard charge (but may be billed to you).

PAYMENT TERMS: Space will not be confirmed without a paid contract. Any exhibitor who contracts for a table must pay the full rent for it even if they do not occupy it for the full time. If the exhibitor chooses not to attend, payment will not be refunded.

CANCELLATION: In case the facilities shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for the Georgia Heart Institute to permit the contracted space to be occupied by the exhibitor, this lease shall terminate and the exhibitor shall waive claim for damages or compensation except to request return of the amount paid for space.

SHIPPING AND RECEIVING: Packages for the meeting may be delivered to the Resort no more than three (3) days prior to the Group's arrival. There will be a \$10.00 service fee attached with each incoming box or package.

Packages should be addressed to:

The Inn at Chateau Élan

Attn: Kayla Waddle, Senior Event Planning Manager and

Attn: Vendor Name/Recipient Name

100 Rue Charlemagne

Braselton, GA 30517

SET-UP/BREAKDOWN HOURS:

Thursday, June 23, Set-up starts at 7:00 p.m. - 11:45 p.m.

Saturday, June 25, Breakdown may begin at 3:00 p.m.

DISPLAY HOURS:

Friday, June 24, 7:00 a.m. - 5:00 p.m.

Saturday, June 25, 7:00 a.m. - 3:30 p.m.

Exhibitor Planned Functions: Planned functions for are not allowed without approval from Georgia Heart Institute.

DISPLAYS: Displays must not project into or bother the traffic patterns or interfere with or obstruct the view of adjoining booths. No objectionable noise or odors will be permitted at any booth or exhibit. Audio visual equipment will be turned down to a conversational level so as not to disturb adjoining tables. No electrical flashing or neon signs may be used. Exhibitors will not use strolling entertainers or distribute samples or souvenirs except from their own tables. Personnel and mannequins will be dressed in good taste.

PROPERTY: The exhibitor must surrender his or her display space in the same condition, as it was when he/she occupied it. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Application of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

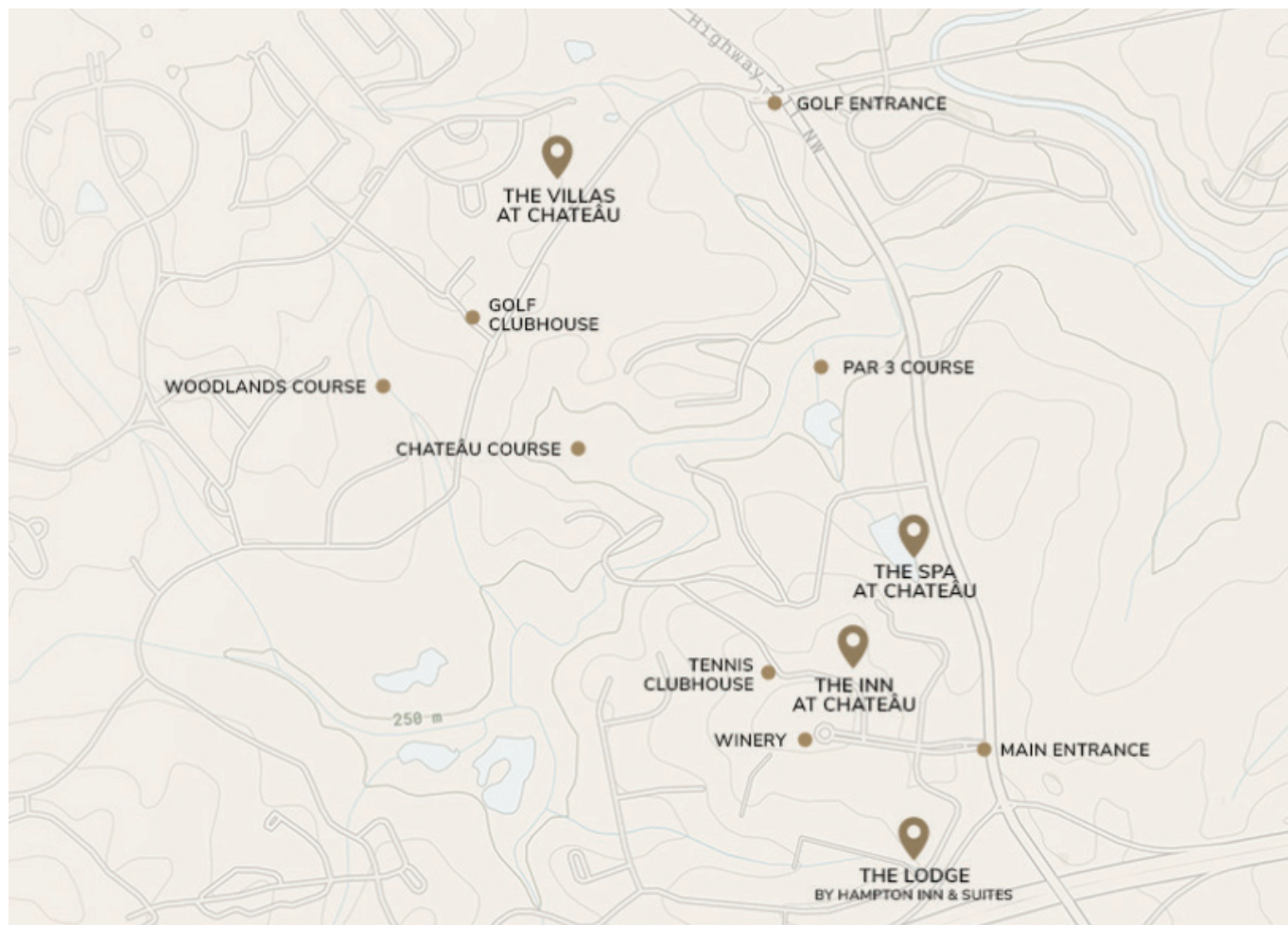
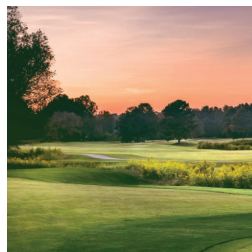
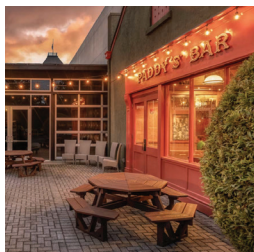
LIABILITY AND INDEMNIFICATION: The exhibitor is responsible for all damages to the exhibit premises and for any and all claims and demands on account of any injury or death or damage to property done in or about the premises used by the exhibitor, his or her employees, or agents and the exhibitor agrees to indemnify and hold harmless the Georgia Heart Institute, their directors, officers, staff, and facility from and against any and all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor included that caused by or resulting from the negligence of the Georgia Heart and Vascular Conference, their directors, officers, staff and facility.

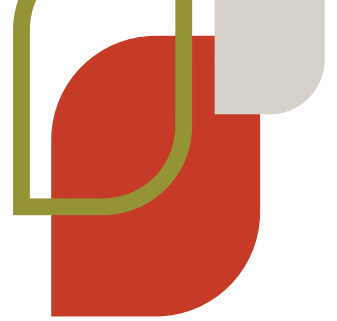
ACCOMMODATIONS

Save \$380* on a two-night stay at Chateau Elan's Inn at Chateau when you book before May 23, 2022. Click the link below to book online, call Reservations at 678-425-0900 ext. 1 or email reservations@chateauelan.com.

CHECK OUT THINGS TO DO AT CHATEAU ELAN, A LANDMARK DESTINATION!

100 Rue Charlemagne Dr, Braselton, GA 30517





EXHIBITOR REGISTRATION AND AGREEMENT FORM

GEORGIA HEART & VASCULAR SYMPOSIUM 2022

JUNE 24-25, 2022 | CHATEAU ELAN WINERY & RESORT CONFERENCE CENTER, BRASELTON, GA

SPONSORSHIP PACKAGE: (CHECK ONE)

☐ Platinum Heart \$10,000 ☐ Golden Heart \$7,500 ☐ Silver Heart \$5,000 ☐ Giving Heart \$2,500

Company Name: _____

Contact Name: _____

Title: _____

Phone Number: _____

Email: _____

SILVER HEART LEVEL AND ABOVE

- Electrical outlet needed? (circle one) Y / N
- Number of staff exhibiting: _____

GOLDEN HEART LEVEL AND ABOVE

- Link to your company brochure or website for Symposium website: _____
- RSVP names to attend Gala (2-4 depending on sponsor level): _____

Platinum Heart Sponsor

- Size of simulation program exhibit / needs _____
- Do you plan to submit a 30-second commercial? (circle one) Y / N

Signature required: I, (print name) _____, have read the terms and conditions found on the reverse side of this page and agree to comply with the Standards for Commercial Support and have reviewed the payment terms. I certify that the exhibit funds have been secured or authorized and will be paid on or before May 24th, 2022. I am authorized to approve the terms of this contract.

Authorized Signature: _____ Date: _____

CHECK: MAKE PAYABLE TO:

Georgia Heart Institute – Symposium
2150 Limestone Pkwy, Ste. 115, Gainesville, GA 30501
Attn: Suzanne McNail/Staci Tunkel

TO PAY BY WIRE TRANSFER OR CREDIT CARD:

Contact Suzanne McNail at 770-297-3543
or Email: suzanne.mcnaill@nghs.com

RETURN TO: suzanne.mcnaill@nghs.com along with your logo in vector format (EPS, AI, SVG) or high-resolution jpg.

The Northeast Georgia Medical Center, Inc. (NGMC) and Northeast Georgia Health System Inc. (NGHS) shall ensure that all educational activities comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support and other compliance guidelines for commercial support, as applicable.

FROM THE ACCME STANDARDS FOR COMMERCIAL SUPPORT:

1. Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation; nor can they be a condition of the provision of commercial support for CME activities.
2. Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The display of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.
 - For print, advertisements and promotional materials will not be interleaved within the pages of the CME content. Advertisements and promotional materials may face the first or last pages of printed CME content as long as these materials are not related to the CME content they face and are not paid for by the commercial supporters of the CME activity.
 - For audio and video recording, advertisements and promotional materials will not be included within the CME. There will be no 'commercial breaks.'
 - For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.
3. Educational materials that are part of a CME activity, such as slides, abstracts and handouts, cannot contain any advertising, trade name or a product-group message.
4. Print or electronic information distributed about the non-CME elements of a CME activity that are not directly related to the transfer of education to the learner, such as schedules and content descriptions, may include product promotion material or product-specific advertisement.
5. A provider cannot use a commercial interest as the agent providing a CME activity to learners, e.g., distribution of self-study CME activities or arranging for electronic access to CME activities.



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