

Inaugural Georgia Heart & Vascular Conference

Vendor Information

Terms and Conditions

Exhibit and Simulation Areas: Exhibit Fee includes 6' table, two chairs, a wastebasket, and electricity. Other needed services may be obtained and arranged through the conference at the standard charge (but may be billed to you).

Payment Terms: Space will not be confirmed without a paid contract. Any exhibitor who contracts for a table must pay the full rent for it even if they do not occupy it for the full time. If the exhibitor chooses not to attend, payment will not be refunded.

Cancellation: In case the facilities shall be destroyed by fire, or the elements, or by any other cause, or in case any other circumstances shall make it impossible for the Georgia Heart Institute to permit the contracted space to be occupied by the exhibitor, this lease shall terminate and the exhibitor shall waive claim for damages or compensation except to request return of the amount paid for space.

Shipping and Receiving: Packages for the meeting may be delivered to the Resort no more than three (3) days prior to the Group's arrival. There will be a \$10.00 service fee attached with each incoming box or package. Packages should be addressed to:

The Inn at Chateau Élan
Attn: Kayla Waddle, Senior Event Planning Manager and
Attn: Vendor Name/Recipient Name
100 Rue Charlemagne
Braselton, GA 30517

Set-Up/ Breakdown Hours:

Thursday, June 23, Set-up starts at 7:00 p.m.-11:45 p.m.

Saturday, June 25, Breakdown may begin at 3:00 p.m.

Display Hours:

Friday, June 24, 7:00 a.m. - 5:00 p.m.

Saturday, June 25, 7:00 a.m. – 3:30 p.m.

Exhibitor Planned Functions: Planned functions for are not allowed without approval from Georgia Heart Institute.

Displays: Displays must not project into or bother the traffic patterns or interfere with or obstruct the view of adjoining booths. No objectionable noise or odors will be permitted at any booth or exhibit. Audio visual equipment will be turned down to a conversational level so as not to disturb adjoining tables. No electrical flashing or neon signs may be used. Exhibitors will not use strolling entertainers or distribute samples or souvenirs except from their own tables. Personnel and mannequins will be dressed in good taste.

Property: The exhibitor must surrender his or her display space in the same condition, as it was when he/she occupied it. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Application of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

Liability and Indemnification: The exhibitor is responsible for all damages to the exhibit premises and for any and all claims and demands on account of any injury or death or damage to property done in or about the premises used by the exhibitor, his or her employees, or agents and the exhibitor agrees to indemnify and hold harmless the Georgia Heart Institute, their directors, officers, staff, and facility from and against any and all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor included that caused by or resulting from the negligence of the Georgia Heart and Vascular Conference, their directors, officers, staff and facility.

Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support

The Northeast Georgia Medical Center, Inc. (NGMC) and Northeast Georgia Health System Inc. (NGHS) shall ensure that all educational activities comply with the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support and other compliance guidelines for commercial support, as applicable.

From the ACCME Standards for Commercial Support:

4.1 Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation; nor can they be a condition of the provision of commercial support for CME activities.

4.2 Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The display of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.

- For **print**, advertisements and promotional materials will not be interleaved within the pages of the CME content. Advertisements and promotional materials may face the

first or last pages of printed CME content as long as these materials are not related to the CME content they face **and** are not paid for by the commercial supporters of the CME activity.

- For **audio and video recording**, advertisements and promotional materials will not be included within the CME. There will be no 'commercial breaks.'
- For **live, face-to-face CME**, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.

4.3 Educational materials that are part of a CME activity, such as slides, abstracts and handouts, cannot contain any advertising, trade name or a product-group message.

4.4 Print or electronic information distributed about the non-CME elements of a CME activity that are not directly related to the transfer of education to the learner, such as schedules and content descriptions, may include product promotion material or product-specific advertisement.

4.5 A provider cannot use a commercial interest as the agent providing a CME activity to learners, e.g., distribution of self-study CME activities or arranging for electronic access to CME activities.