

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Allied Health Student Education

Description: NGMC provides clinical rotations for allied health students at NGMC; these are coordinated by a staff educator for educational affiliations. Educational affiliation agreements are maintained with each school/program, and NGMC's education services department ensures completion of all orientation and student health requirements prior to rotations. Most of these students work directly with NGMC staff since there are no instructors on campus, unlike nursing students who are accompanied by instructors.

Category: B3

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Community Need: Access to healthcare providers

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 653,623

Revenues: 0

Benefit: 653,623

American Cancer Society Support

Description: NGMC was the Premier Sponsor for The American Cancer Society's Relay for Life in Hall County. The walk benefits cancer research and treatment. NGMC employee donations totaled \$12,393, and over 200 NGMC employees and friends participated. This entry reflects sponsorship and expenses associated with NGMC participation and does not include employee donations. NGMC also sponsors Relay for Life in Stephens County and Braselton, and those sponsorships are also reflected here.

Category: E1

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Community Need: Cancer

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 14,240

Revenues: 800

Benefit: 13,440

American Heart Association Heart Ball

Description: NGMC was a sponsor for the Hall County Division of the American Heart Association's Annual Heart Ball. This annual event is held to honor a local community member with the money raised going to fund research and educational programs regarding heart disease.

Category: E1

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

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Community Need: Heart
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 7,500
Revenues: 250
Benefit: 7,250

American Heart Walk- Hall County

Description: NGMC was a major sponsor for The American Heart Association's American Heart Walk in Gainesville. The walk benefits research and local community education and was held in September. NGMC employee donations totaled \$12,025.80 and over 300 employees and their family members participated. This entry reflects support provided by Public Relations and Community Health Improvement.

Category: E1
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Heart Disease and Stroke
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 11,451
Revenues: 200
Benefit: 11,251

American Red Cross, NE GA Chapter

Description: NGMC provides office space for the American Red Cross.
Category: E3
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Disaster preparedness
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 27,899
Revenues: 0
Benefit: 27,899

Blood Drives

Description: NGMC sponsors blood drives for the American Red Cross and LifeSouth throughout the year. NGMC hosted 24 drives in FY14, resulting in 611 donors and 550 units collected. The costs reflected here include staff time to coordinate and expenses incurred in hosting the blood drives.

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Category: E3
Gender: Both Males and Females
Department: 634 (Employee Benefits)
Department Contact: Judy Turk (91863)
Community Need: Disaster preparedness & other
Staff: 20.00
Volunteer: 0.00
Persons: Unknown
Expenses: 5,380
Revenues: 0
Benefit: 5,380

Boy Scouts of America

Description: This entry reflects donations to this organization which help provide children with programs teaching the values of citizenship, character development, and personal fitness to young men.
Category: F3
Gender: Males
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Adolescent Lifestyle, Education on Healthy Behaviors
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 5,000
Revenues: 250
Benefit: 4,750

Boys and Girls Clubs of Hall County

Description: Donation to support youth development program for children and teens in the areas of education, arts, recreation, sports and leadership.
Category: E1
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Adolescent Lifestyle, Education on Healthy Behaviors
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 1,000
Revenues: 0
Benefit: 1,000

Breast Health Seminar

Description: NGMC hosted a Breast Health Seminar at the Brad Akins Branch of the YMCA of Georgia's Piedmont. 25 attended.
Category: A1

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Gender: Females
Department: 641 (Public Relations)
Department Contact: Melissa Tymchuk (91015)
Community Need: Cancer, Education
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 25
Expenses: 1,052
Revenues: 0
Benefit: 1,052

Brenau University Support

Description: NGMC sponsored an event to help support the physical therapy doctoral program of Brenau University.
Category: B4
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Access to Care - Providers
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 2,500
Revenues: 500
Benefit: 2,000

Cancer Education Seminar

Description: NGMC hosted a cancer "open mic night" in Braselton; 70 attended.
Category: A1
Gender: Both Males and Females
Department: 641 (Public Relations)
Department Contact: Melissa Tymchuk (91015)
Community Need: Cancer, Education and Prevention
Need Determined: CHNA
Staff: 43.00
Volunteer: 0.00
Persons: 70
Expenses: 13,285
Revenues: 6,993
Benefit: 6,292

Cancer Information Line

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Program Detail Full

For period from 10/1/2013 through 9/30/2014

Description: NGMC operates a Cancer Information Line 1(800) 466-5416. This is a free telephone service for northeast Georgia communities that provides information, education and resources to cancer patients, family members, and the general public.

Category: A3

Gender: Both Males and Females

Department: 520 (Oncology Administration)

Department Contact: Todd Sigmon

Community Need: Cancer, Education and Prevention

Objective: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 18,330

Revenues: 0

Benefit: 18,330

Cardiology Clinic at Good News Clinics (indigent care clinic)

Description: NGMC nurse provides a cardiology clinic at the local indigent clinic, Good News Clinics. 3 - 4 Mondays per month.

Category: A3

Gender: Both Males and Females

Department: 337 (Disease Management)

Department Contact: Susan Irick

Community Need: Heart Disease, Prevention

Need Determined: CHNA

Staff: 200.00

Volunteer: 0.00

Persons: 25

Expenses: 7,332

Revenues: 0

Benefit: 7,332

Celebrate a Healthy North Georgia

Description: NGMC sponsored District II Public Health's Celebrate a Healthy North Georgia event. The purpose was to celebrate, educate and communicate the latest information on health problems, programs and practices. NGMC's Wellness Program was selected as a winner of the 2014 Celebrate Healthy North Georgia awards. Celebrate Healthy North Georgia, an initiative of District 2 Public Health and their partners across the region, honors organizations that work to raise awareness and implement programs that help residents accomplish a healthy lifestyle.

Category: E1

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Community Need: Access to Care, Education on Healthy Behaviors

Need Determined: CHNA

Advance Knowledge: True

Staff: 0.00

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For period from 10/1/2013 through 9/30/2014

Volunteer: 0.00
Persons: Unknown
Expenses: 500
Revenues: 50
Benefit: 450

Colorectal Cancer Seminar

Description: Colorectal Cancer Awareness Seminars were held March 20 and 27; 123 attended.
Category: A1
Gender: Both Males and Females
Department: 641 (Public Relations)
Department Contact: Melissa Tymchuk (91015)
Community Need: Cancer
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 123
Expenses: 14,062
Revenues: 0
Benefit: 14,062

Communicare

Description: The Public Relations Department produces an annual health education magazine. The goal of Communicare is to educate the public at large on health related issues and to create an awareness of the services the community provides. Due to partial marketing value, only 50% of the cost related to Communicare is counted as a community benefit.
Category: A1
Gender: Both Males and Females
Department: 641 (Public Relations)
Department Contact: Melissa Tymchuk (91015)
Community Need: Access to Care, Education
Baseline/Goal:
Staff: 0.00
Volunteer: 0.00
Persons: 135,500
Expenses: 33,387
Revenues: 0
Benefit: 33,387

Community Based Vocational Instruction

Description: NGMC is a training site for handicapped high school students. Students work approximately 3 times per week for a few hours with an instructor from the school and work in materials management, nutritional services, pharmacy and linens. They gain knowledge outside the classroom by learning different skills and are able to get jobs when they graduate. NGMC provides a meal for students and their instructors while they are working; 21 students and 4 instructors participated this year.
Category: F8

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Gender: Both Males and Females
Department: 355 (Educational Services)
Department Contact: Lawana Bryan (93817)
Community Need: Access to Care - Providers and Prevention
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 21
Expenses: 2,493
Revenues: 0
Benefit: 2,493

Community Benefit Operations

Description: This entry reflects operational costs for the Community Health Improvement Department at NGMC which facilitates the following: Maintains/fosters community partnerships on behalf of NGMC: Community Health Needs Assessment, Good News Clinics, Health Initiative Consortium, Health Access, Gainesville-Hall County Safe Kids Coalition, Hall County Family Connection; coordinates Community Benefit Tracking for the organization; works in leadership position with The Medical Center Foundation on fundraising project selection, tracking and accountability; oversees all sponsorships and donations on behalf of NGMC; responsible for NGMC serving as Lead Agency for Gainesville-Hall County Safe Kids Coalition, award winning on state and national levels (manage 1 FTE,); oversees community assessment work in conjunction with volunteer community leaders; coordinates select outreach/screenings/health education/special events often with employee volunteers; writes select grants and award applications.

Category: G1
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Support for Health Improvement Efforts/Meeting Health Needs
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 123,107
Revenues: 0
Benefit: 123,107

Community Council on Aging

Description: Support to provide 283 meals to Meals on Wheels clients.
Category: E1
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Senior Health
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00

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Program Detail Full

For period from 10/1/2013 through 9/30/2014

Persons: Unknown
Expenses: 1,000
Revenues: 0
Benefit: 1,000

Community Education: Deep Brain Stimulation

Description: An educational seminar was provided about Deep Brain Stimulation for people with Parkinson's Disease or Essential Tremor. Speakers were John Gorecki, MD and Frank McDonald, MD. It was held in Rabun County and 28 community members attended.

Category: A1
Gender: Females
Department: 641 (Public Relations)
Department Contact: Melissa Tymchuk (91015)
Staff: 0.00
Volunteer: 0.00
Persons: 28
Expenses: 3,162
Revenues: 0
Benefit: 3,162

Continuing Medical Education (CME) Programs

Description: This entry reflects CME activities provided for physicians and allied health personnel within NGMC and also offered outside the organization. In FY14, there were 142 CMEs provided to 2,110 physicians and 5,300 other health care providers.

Category: B1
Gender: Both Males and Females
Department: 355 (Educational Services)
Department Contact: Lawana Bryan (93817)
Community Need: Education for Healthcare Providers (Access to Care, Providers & Prevention)
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 6,000
Expenses: 72,225
Revenues: 0
Benefit: 72,225

Diabetes Monitoring Pilot Project

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Program Detail Full

For period from 10/1/2013 through 9/30/2014

Description: Results of the 2013 Community Health Needs Assessment indicate diabetes as one of the top 10 health priorities, specifically the need for more funding to cover the high cost of diabetes related medications as well as education on the awareness of the causes, prevention and intervention for obesity and diabetes.

The pilot project consists of providing patients with diabetes at the Health Department's Primary Care Clinic (HD), a small number of diabetic patients from one NGPG practice (Rios, MD), and patients with diabetes at Good News Clinics (GNCs) with free testing strips for a year as well as a testing meter if they do not have one in order to encourage routine testing.

Patients sign a written "compact" with the clinic that outlines their responsibilities and the clinic's responsibilities. Some of the patient responsibilities are that they agree to keep their appointments and attend educational classes as recommended by their physician (diabetes and nutrition classes).

The intent is to motivate patients to better manage their condition and provide them with the resources and education to do so. Results will be measured by A1C readings.

The project will last approximately one year, with a 6 and 12-month check points. Patients will have A1C tested so that results can be evaluated (beginning, 6 months, 12 months). A positive of this project is that we may be getting strips to people who may have not had strips before and this project will help patients better understand monitoring and impact of nutrition and exercise on their health status. The project began in March 2014 and as of December had 364 patients enrolled; 263 have attended at least 1 education class and 189 have returned for a second A1c3 reading; of those, 69.3% show a decreased A1c reading.

Category: A1
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Obesity & Diabetes
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 12,616
Revenues: 0
Benefit: 12,616

Diabetes Support Groups, Education and Screenings

Description: This entry reflects staff time and cost for diabetes outreach/screenings, and support groups offered by NGMC. A total of approximately 8 support groups and 11 education programs/screenings were offered serving over 1,000 people. The support groups are open to the community.

Category: A1
Gender: Both Males and Females
Department: 311 (Diabetes Education)
Department Contact: Leigh Pascucelli (93899)
Staff: 2,060.00
Volunteer: 0.00
Persons: 587
Expenses: 7,758

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Revenues: 0
Benefit: 7,758

Donation to Georgia Mountain Food Bank

Description: NGMC made a donation to help support the Georgia Mountain Food Bank. GMFB provides a vital link between sources of food supplies and hardworking community-based partner agencies who help get the food into the hands of families and individuals who need it.

Category: E1
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Promote Nutrition, Access to Providers & Prevention
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 500
Revenues: 0
Benefit: 500

Eagle Ranch Support

Description: NGMC gives a donation to help support Eagle Ranch. Eagle Ranch provides a Christ-centered home for 54 boys and girls aged 6-18 who are in need of a stronger family support system. Their goal is the spiritual, intellectual, emotional, social and physical development of children and the eventual reunification with their natural families whenever possible.

Category: F3
Gender: Both Males and Females
Department Contact:
Community Need: Adolescent Lifestyle
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 300
Revenues: 100
Benefit: 200

Edmondson-Telford Center for Children

Description: NGMC was a sponsor for the Annual Phil Niekro Golf Classic benefitting the Edmondson-Telford Center for Children, a child advocacy center that provides a safe, child-friendly place for forensic interviews of child abuse victims.

Category: F3
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Adolescent Lifestyle, Transportation

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Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 250
Revenues: 100
Benefit: 150

Elachee Nature Center Support

Description: NGMC served as a sponsor to help raise money for the Elachee Nature Science Center, which is the premiere environmental education facility in Georgia. Elachee provides environmental literacy through quality educational field trip experiences, museum exhibits, programs for families and children, and resources for schools, scouts, groups and the general public.

Category: F4
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Improve Environmental Health & Education
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 2,000
Revenues: 200
Benefit: 1,800

Equipment Donations to NonProfit organizations

Description: NGMC made significant equipment donations in FY14 to schools, churches and other non profit agencies that improve health and quality of life.

Category: E3
Gender: Both Males and Females
Department: 127 (Purchasing)
Department Contact: Vera Forrester (93496)
Baseline/Goal: Access to Care
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 37,032
Revenues: 0
Benefit: 37,032

Financial Navigators

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For period from 10/1/2013 through 9/30/2014

Description: NGMC has financial assistance counselors who help patients become insured, be it through Medicaid, PeachCare, or other programs. NGMC's "Financial Navigators" focus on being advocates for uninsured and under-insured patients aiding them in finding viable means to access care. The team's focus is finding the best solutions for helping patients apply for Medicaid, disability, accessing the new healthcare exchanges, or processing charity when appropriate. The team is undergoing training to become certified in this area as "Certified Healthcare Reform Specialists."

Category: A1

Gender: Both Males and Females

Department: 574 (Financial Operations)

Department Contact: Marti Strand

Community Need: Access to Care; Increase Numbers of Those with Health Insurance

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 74,461

Revenues: 0

Benefit: 74,461

Flu and Pneumonia Program for Guest House

Description: NGMC provides flu and pneumonia vaccinations at no charge for clients at The Guest House, provider of adult day services. These are often frail and elderly who have a difficult time getting to their physician.

Category: A2

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Community Need: Senior Health; Influenza

Need Determined: CHNA

Staff: 10.00

Volunteer: 0.00

Persons: 16

Expenses: 626

Revenues: 0

Benefit: 626

Gainesville Hall County Junior League Support

Description: This donation helps support the "Feeding Our Future" program which incorporates weekend backpacks of food for students who need it as well as healthy cooking courses for young people.

Category: A1

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Community Need: Access to Prevention; Improve Nutrition

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

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For period from 10/1/2013 through 9/30/2014

Persons: Unknown
Expenses: 1,050
Revenues: 0
Benefit: 1,050

Gainesville Kiwanis Club Support

Description: The Kiwanis Club is involved in many community service projects that benefit the community's youth. This entry reflects a donation to the Kiwanis of Gainesville to help support their youth programs.

Category: F3
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Adolescent Lifestyle Choices
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 375
Revenues: 100
Benefit: 275

Gateway Domestic Violence Center

Description: This entry represents a donation to help support Gateway Domestic Violence Center. Through crisis intervention, comprehensive support, and community collaboration, Gateway Domestic Violence Center helps create an environment for clients that offers safe, healthy, self-sufficient growth and violence prevention.

Category: F7
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Promote safe and healthy communities; mental health
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 500
Revenues: 100
Benefit: 400

Getting Older and Better Seminar

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For period from 10/1/2013 through 9/30/2014

Description: Over 300 attended the 2014 Getting Older and Better Workshops, held both in Gainesville and in Flowery Branch in May. Sponsored by The Medical Center Auxiliary, this workshop focuses on a different healthcare topic each year, and this year's topic was Wellness 100, an award winning diet book that teaches weight loss and life-long wellness based on eating real food. Authors Dr. Amber French (NGPG) and Chef Kari Morris were the presenters. They base their program on eating a balance of good carbs, protein, and healthy fat. This diet naturally combats diseases of aging such as heart disease, stroke, cancer, diabetes and obesity. The second topic Dr. French spoke on was bioidentical hormone therapy.

Category: A1

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Community Need: Health Education for Seniors

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: 300

Expenses: 12,128

Revenues: 0

Benefit: 12,128

Glory, Hope and Life Sponsorship

Description: NGMC gave a donation to help improve the lives of individuals in the community who have been touched by cancer.

Category: E1

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Community Need: Cancer

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 780

Revenues: 0

Benefit: 780

Good News Clinics Support

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Description: As part of our commitment to improving community health, NGMC has extended financial support to Good News Clinics (GNC) for FY15. NGMC provides GNC with approximately 33% of their operating budget annually. The two organizations are focused on improving patient outcomes and are actively aligning mutual goals. Starting in FY15, incentives will focus on outcome measures such as decreasing readmission rates and decreasing A1C, cholesterol, and blood pressure levels of patients. NGMC and GNC will continue to work jointly on the Diabetes Monitoring Project, which is currently helping over 300 indigent patients get the education, meters and testing strips they need to better manage their condition. NGMC has also been instrumental in helping to provide a Congestive Heart Failure (CHF) Clinic at GNC. This project has been extremely successful with only 10 readmissions of GNC CHF patients in eight years. We will continue to track and monitor this success, as GNC is planning to enhance these services with home visits to newly diagnosed CHF patients by a trained physician assistant with both coronary care experience and research experience. This is a project that could possibly be replicated in other communities and also has the potential to be published in a national journal. Additional projects include the hiring of a care manager at GNC to extend the principles of patient centered medical home.

Category: E1

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Community Need: Access to Care - Providers and Prevention

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 437,692

Revenues: 500

Benefit: 437,192

Grace Gate Support

Description: This donation goes toward Grace Gate Medical Clinic in Demorest, Georgia, to help them meet the healthcare needs of the indigent population.

Category: E1

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Community Need: Access to Care - Providers and Prevention

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 500

Revenues: 0

Benefit: 500

Guest House Donation

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Description: The Guest House is a non-profit agency providing day care for the frail elderly in our community. The Guest House strives to foster friendships, provide recreation and supply medical monitoring in a warm, caring environment. The goal of Guest House is for their clients to remain as active and independent as possible delaying or replacing the need for long-term care placement.

Category: E1
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Senior Health
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 500
Revenues: 120
Benefit: 380

Health Department Support

Description: NGMC helps fund a primary care clinic at the Hall County Health Department to improve access to primary healthcare services for low-income people in our community.

Category: A2
Gender: Both Males and Females
Department: 101 (Administration)
Department Contact: Linda Nicholson
Community Need: Improve Access to Care - Providers and Prevention
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 12,531
Expenses: 521,923
Revenues: 0
Benefit: 521,923

Health Sciences Library & Resource Center

Description: The Health Sciences Library and Resource Center at NGMC serves the health information needs of the Northeast Georgia community expanding to 13 surrounding counties. Consumers, patients and their family member have access to credible resources relating to medical symptoms, conditions and treatments. Links are also provided on website: www.nghs.com/library. The Resource Center encourages visitors to make healthy choices and become active, informed partners in their healthcare. In 2014, welcomed 16,969 visitors to the Consumer side of the library. This was 53% of total library traffic.

Category: A1
Gender: Both Males and Females
Department: 355 (Educational Services)
Department Contact: Lawana Bryan (93817)
Community Need: Improve Health Education
Need Determined: CHNA
Staff: 0.00

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Volunteer: 0.00
Persons: Unknown
Expenses: 67,017
Revenues: 0
Benefit: 67,017

Hospice Bereavement Camps and Support Groups

Description: Hospice of NGMC provided multiple bereavement support groups and two camps for children dealing with the loss of someone close to them. Over 1,000 individuals were served through these programs.

Category: A1
Gender: Both Males and Females
Department: 451 (Hospice)
Department Contact: Rhonda Rogers
Community Need: Community education/grief support/emotional support for children
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 2,000
Expenses: 74,589
Revenues: 0
Benefit: 74,589

Indigent Patient Fund

Description: This entry reflects the financial assistance provided for indigent patients to obtain urgently needed discharge medications and transportation. Individuals eligible for these funds are those patients whose needs cannot be met through primary insurance, their own personal funds, government programs, or other charitable services. This helps to ensure medication compliance and maximize conditions for recovery and recuperation.

Category: A3
Gender: Both Males and Females
Department: 169 (Case Management)
Department Contact: Veran Smith
Community Need: Access to Care - Providers, Prevention, Transportation
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 292
Expenses: 22,020
Revenues: 0
Benefit: 22,020

ITN Lanier (Transportation Network)

Description: Donation to help support a transportation network for senior citizens to help them get to doctor's appointments, grocery store, etc.

Category: E1

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Access to Care - Transportation
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 1,000
Revenues: 0
Benefit: 1,000

Job Shadowing

Description: This program is coordinated via the Educational Services Department and allows high school and post secondary students from area schools to shadow professional healthcare staff for the purpose of better understanding the various healthcare roles. The primary purpose is to foster student interest in healthcare fields and encourage enrollment in programs of study that would train and educate future healthcare workers. This is an observational program requiring a staff mentor.

Category: F8
Gender: Both Males and Females
Department: 355 (Educational Services)
Department Contact: Lawana Bryan (93817)
Community Need: Access to Care; Adolescent Lifestyle; Education on Careers in Healthcare
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 77
Expenses: 6,442
Revenues: 0
Benefit: 6,442

Joint Pain Seminar

Description: NGMC hosted a joint pain seminar at the Brad Akins Branch of the YMCA of Georgia's Piedmont on October 1, 2013. NGMC has a partnership with this YMCA branch. Speakers included Sandy Duffy, PT, of The Rehabilitation Institute; Dr. Nichols and Scales, both of NGPG Orthopedic Surgery & Sports Medicine; 42 attended.

Category: A1
Gender: Both Males and Females
Department: 641 (Public Relations)
Department Contact: Melissa Tymchuk (91015)
Community Need: Senior Health; Health Education, Access to Providers & Prevention
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 42
Expenses: 982
Revenues: 0

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Benefit: 982

Lanier Tech: Donation and Space for Radiology Tech Program

Description: NGMC partners with Lanier Technical College to house the Radiology Tech program at Lanier Park Campus. 4 classrooms full time.

Category: B3

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Community Need: Access to Care - Providers & Prevention

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 18,716

Revenues: 0

Benefit: 18,716

Leadership

Description: Allana Cummings, Chief Information Officer has been appointed by Governor Nathan Deal to Georgia's Board of Community Health. Allana is recognized both nationally and worldwide for her expertise in healthcare information technology. She currently serves as chair of the Healthcare Information and Management Systems Society (HIMSS) Worldwide Board and as a member of the HIMSS Analytics Board and Most Wired Advisory Board. She has also been named to Becker's Hospital Review "100 Hospital and Health System CIOs to Know" based on the selected leaders' abilities to leverage existing and new technology to further the mission of their organizations while elevating the level of patient care. CIOs on this impressive list have spent their careers seeing the opportunity in challenges and innovating new solutions in a constantly changing field, making themselves invaluable figures in their hospital or health systems' executive teams.

Melissa Tymchuk, NGHS Director of Marketing and Public Relations, has been recognized in Georgia Trend's annual "40 under 40" listing. Not only was Melissa recognized for her community contributions and accomplishments on the list, she was also selected to appear on the cover.

Adrienne Haynes, RNC-OB, C-EFM, MSN was nominated as a candidate for March of Dimes Nurse of the Year award. Nurses across the state of Georgia in many specialties were nominated for their dedication, and service. Adrienne has been instrumental in NGMC's team involvement in the annual March of Dimes walk. Each year in Georgia, RN's are recognized for their tireless work to provide comfort, care and support to their patients. This year over 800 nurses were nominated for the 16 award categories. Adrienne and other finalists were honored at the awards gala at the end of November at the Grand Hyatt in Buckhead, with her family and friends by her side.

Tony Herdener, NGMC's CFO, completed his year as President of the Rotary Club of Gainesville. Tony was honored to serve the Club and his engagement continued our team goal of being "part of the community" we serve. Tony received a "Rotary District Governor's Service & Leadership Award" at the April District Conference in Jekyll Island.

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Category: A4
Gender: Both Males and Females
Department Contact:
Community Need: Leadership in health improvement
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 1
Revenues: 0
Benefit: 1

March of Dimes' March for Babies

Description: NGMC was a sponsor for The March of Dimes Walk America in Hall County. Proceeds benefit the fight to prevent birth defects and the related problems of low-birth weight and infant mortality. The walk was held on April 28. NGMC employee donations totalled \$6,181, and over 250 people participated. This entry reflects expenses associated with NGMC participation and donation to March of Dimes' efforts.

Category: E1
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Access to Care: Providers and Prevention; Improving Maternal/Child Health
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 4,026
Revenues: 0
Benefit: 4,026

Masters in Nursing

Description: NGMC sponsors "Masters in the Art of Nursing," a program through Brenau University and Featherbone Community which recognizes nurses who exhibit excellence in their profession. Honorees speak in a community forum about nursing and how they approach it.

Category: A1
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Access to Care - Providers and Prevention
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 300
Revenues: 0
Benefit: 300

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Mended Hearts Support Group

Description: Mended Hearts volunteers provided 5,455 patient visits in FY14. Mended Hearts is a support group that offers moral support to patients with heart disease.

Category: A1

Gender: Both Males and Females

Department: 247 (Volunteer Services)

Department Contact: Lynne Allen (91720)

Community Need: Heart Disease and Stroke

Need Determined: CHNA

Staff: 175.00

Volunteer: 0.00

Persons: 2,941

Expenses: 8,101

Revenues: 0

Benefit: 8,101

NGMC Exhibit at INK (Interactive Neighborhood for Kids)

Description: NGMC sponsored a hospital exhibit at Interactive Neighborhood for Kids to provide a hands on "hospital" experience for children and to promote the idea of careers in health services. It also provides health education on children's safety.

Category: F3

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Community Need: Healthy Lifestyles Education for Children

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 5,600

Revenues: 500

Benefit: 5,100

Northeast Georgia Council - Girl Scouts Support

Description: The Northeast Georgia Girl Scout Council annually serves over 5,000 girls ages 5-17 in 25 counties in Northeast Georgia, including Hall County. Girl Scouts is a volunteer-based organization that relies on the efforts of adult volunteers. It also relies on the support and resources of individuals and communities throughout Northeast Georgia to continue to offer quality programs for girls. NGMC sponsored a table at their annual "Woman of Distinction" luncheon. The money raised by the luncheon supports the operations of the NE GA Girl Scouts.

Category: F3

Gender: Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Community Need: Adolescent Lifestyles

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 1,000
Revenues: 200
Benefit: 800

Nurse Extern Program

Description: NGMC provides a 12 month program for rising senior nursing students. This allows students to be employed on nursing units as externs in order to gain additional clinical skills, time management, critical thinking skills, and other practical education experiences. The externs are oriented as a group to the organization, then placed on nursing units for the remainder of the program. All applicants are interviewed by recruiters and nursing managers prior to acceptance into the program.

Category: B2
Gender: Both Males and Females
Department: 355 (Educational Services)
Department Contact: Lawana Bryan (93817)
Community Need: Access to Care - Providers & Prevention
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 33
Expenses: 562,961
Revenues: 0
Benefit: 562,961

Nurseline

Description: Nurseline is a free service to the public that provides telephone triage and health information services provided by a registered nurse. This service increases our region's and our community's access to medical information; eliminates medical information calls to the ED, thereby allowing nurses to care for the patients in the department in a more customer friendly manner; provides standardized medical information instead of just "nursing judgments"; and helps off-load physician office medical information calls, allowing them more time for their patients.

Category: A3
Gender: Both Males and Females
Department: 326 (Emergency Room)
Department Contact: Kay Hall (91200)
Community Need: Access to Care - Providers and Prevention
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 305,302
Revenues: 0
Benefit: 305,302

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Nursing Scholarships

Description: In FY14, NGMC provided \$2,400 in scholarships to non-employed students in nursing programs of study.

Category: B4

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Community Need: Access to Care - Providers and Prevention

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 2,400

Revenues: 0

Benefit: 2,400

Nursing Student Education

Description: This entry reflects coordination of clinical rotations for all nursing students at NGMC. Includes faculty and student orientation, educational affiliation agreement maintenance and completion of all health and legal requirements prior to first rotation.

Category: B2

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Community Need: Access to Care - Providers and Prevention

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 97,153

Revenues: 0

Benefit: 97,153

Oncology Outreach

Description: This entry reflects the 2014 community education programs and screenings provided by oncology services, most of which focus on the uninsured or low-income populations.

Category: A1

Gender: Both Males and Females

Department: 520 (Oncology Administration)

Department Contact: Tom Enright

Community Need: Cancer Education/Prevention

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: 3,009

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Expenses: 13,680
Revenues: 0
Benefit: 13,680

Oncology Research

Description: In FY14, NGMC had an average of 45 clinical research studies open and enrolled 100 patients into clinical trials. The studies run the spectrum of breast, lung, colon, prostate, bladder and thyroid cancers. Cancer treatment may be multi disciplinary and include chemotherapy, radiation therapy and surgery. The majority of research studies are opened through the National Cancer Institute oncology cooperative groups. We also conduct research through the Sarah Cannon Research Consortium.

Category: D1
Gender: Both Males and Females
Department: 520 (Oncology Administration)
Department Contact: Tom Enright
Community Need: Cancer Education/Research
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 100
Expenses: 564,639
Revenues: 199,153
Benefit: 365,486

Partners in Education

Description: The Gainesville/Hall County Chamber of Commerce provides the opportunity for businesses and educational institutions to partner. Through this partnership, they work together to build educational opportunities and resources for the community. NGMC is a Partner in Education for one high school, one middle school, and one elementary school. Staff time and supplies are reflected in this entry.

Category: F3
Gender: Both Males and Females
Department: 355 (Educational Services)
Department Contact: Lawana Bryan (93817)
Community Need: Adolescent Lifestyles
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 1,600
Revenues: 0
Benefit: 1,600

Pastoral Outreach Programs

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Description: NGMC's pastoral care department, under the leadership of Jeff Thompson, held two clergy seminars in FY14, two units of clinical pastoral education, and six lunch and learn meetings for volunteer chaplains. The seminars were on the topics of palliative care and pastoral issues with organ/tissue donation. Nearly 100 clergy members from across North Georgia participated in these events.

Clinical Pastoral Education (CPE) is an experientially based educational learning model for those who want to explore their gifts of pastoral care in an institutional setting. It involves readings, classroom instruction, written assignments, group interaction, individual and group supervision and serving as a chaplain at the Medical Center. NGMC's Clinical Pastoral Education Program is accredited through The Association for Clinical Pastoral Education, Inc.

Category: B3
Gender: Both Males and Females
Department: 691 (Pastoral Care)
Department Contact: Jeff Thompson
Community Need: Emotional Support/Mental Health
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 99
Expenses: 16,032
Revenues: 0
Benefit: 16,032

Patient Navigators

Description: NGMC has a patient navigation program. This program provides cancer patients with guidance throughout their cancer journey, and they are seen as a "living resource directory" for patients. Services include: providing emotional support, helping patients understand their diagnosis, communicating with healthcare staff and providers, addressing logistical issues such as transportation needs, and helping patients understand medical terms and treatment options. The Cancer Center offers the community two patient navigators as part of a comprehensive Patient Navigation program: One RN is a certified breast health navigator who works exclusively with breast cancer patients; and the second is an American Cancer Society patient resource navigator who assists all cancer patients and is bilingual.

Category: A3
Gender: Females
Department: 520 (Oncology Administration)
Department Contact: Todd Sigmon
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 183,300
Revenues: 0
Benefit: 183,300

Pharmacy Residency Program

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Description: The pharmacy residency program at NGMC is a one-year postgraduate training program for licensed pharmacists. The program provides direct clinical pharmacy experience in the areas of critical care, cardiology, internal medicine, emergency medicine, oncology, and women and children's health with a goal of graduating a practitioner who is prepared to accept a clinical pharmacy position in any number of settings.

Category: B3

Gender: Both Males and Females

Department: 217 (Pharmacy Residency Program)

Department Contact: Melissa Frank

Community Need: Access to Care - Providers and Prevention

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: 2

Expenses: 132,480

Revenues: 0

Benefit: 132,480

Prenatal Program at the Health Department

Description: NGMC partners with the Hall County Health Department and The Longstreet Clinic to improve birth outcomes by increasing the early initiation of prenatal care on a cost effective basis for low income, uninsured pregnant women without regard to such women's ability to pay for such services.

Category: A2

Gender: Females

Department Contact:

Community Need: Access to Care - Providers and Prevention

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 200,000

Revenues: 0

Benefit: 200,000

Prescription Drug Abuse Programming

Description: As part of a community focused effort to reduce prescription drug abuse, NGMC has instituted specialized prescription medication guidelines with particular focus in the Emergency Room. There is a national epidemic of prescription narcotic abuse. With this in mind, NGMC put into place new policies and protocols to assist in the management and tracking of ED narcotic use and prescriptions. This is in compliance with state and nationwide efforts to save lives. On June 12, 2014, NGMC hosted in collaboration with the Drug Free Coalition of Hall County, a program titled, "Drugs and the Law in Hall County." This included a panel discussion with Senator Butch Miller, Juvenile Court Judge Cliff Joliff, MD and Addiction Psychiatrist Vinay Nagaraj, Lt. Scott Ware of the Multi Agency Narcotics Squad and Lt. Earl Roach, Director of Emergency Preparedness and Safety, and School Resource Officers Director. The panel discussed the latest news, issues, legislation and trends in drug abuse as seen from their individual positions and perspectives.

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Category: A1
Gender: Both Males and Females
Department: 326 (Emergency Room)
Department Contact: Kay Hall (91200)
Community Need: Adolescent Lifestyles; Reduce Alcohol/Drug Abuse
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 250
Revenues: 0
Benefit: 250

Project SEARCH

Description: Project SEARCH provides employment and education opportunities for individuals with mild to moderate disabilities. The program is dedicated to workforce development that benefits the individual, community and workplace. Employers are challenged to increase employment opportunities for qualified persons with disabilities and to advocate on behalf of their employment to other organizations in their communities. The High School Transition Program is a one-year educational program for students with disabilities in their last year of high school. It is targeted for students whose main goal is competitive employment. 11 students and 2 job coaches participated in FY13. The students work 20 hours per week in each assigned dept. Mentors are assigned in each dept. Mentors also attend a monthly meeting to discuss progress/needs of students. Various NGMC employees, in addition to the mentors, offer assistance and education as needs arise.

Category: F8
Gender: Both Males and Females
Department: 355 (Educational Services)
Department Contact: Lawana Bryan (93817)
Community Need: Employment Opportunities for People with Mild to Moderate Disabilities
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 9
Expenses: 77,841
Revenues: 0
Benefit: 77,841

Rotary Club of South Hall County

Description: NGMC sponsored Rotary Club of South Hall County's fundraiser to benefit community programs such as the Georgia Mountain Food Bank, foster children programs, and more.
Category: F3
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Support of health improvement efforts with organizations who have goals in common with NGMC
Staff: 0.00
Volunteer: 0.00

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Persons: Unknown
Expenses: 1,000
Revenues: 100
Benefit: 900

Safe Kids Gainesville Hall/County

Description: Northeast Georgia Medical Center serves as lead agency for Safe Kids Gainesville/Hall County. The mission of Safe Kids is to reduce unintentional injuries and death in children 14 and under. In FY14, Safe Kids provided over 352 programs and events that reached an estimated 59,000 children and their family members, teachers and caregivers. Through these programs, over 4,695 safety devices were distributed to families who were in need of them. Safe Kids was funded in FY14 by The Medical Center Foundation's Healthy Journey Campaign.

Category: A1
Gender: Both Males and Females
Department: 253 (Safe Kids)
Department Contact: Kim Martin
Community Need: Reduce childhood injuries
Need Determined: CHNA
Objective: Educate community of prevention of unintended injuries and child safety.
Baseline/Goal: Specific to each program
Staff: 0.00
Volunteer: 0.00
Persons: 59,000
Expenses: 138,467
Revenues: 0
Benefit: 138,467

SAFFT - Safe Havens

Description: This donation helps support SAFFT. SAFFT is a non-profit organization dedicated to serving and supporting foster and adoptive children, their caregivers, and the entire family in crisis through a Christ-centered supportive network. SAFFT has successfully developed and implemented multiple programs of support at the ground level in Forsyth County Georgia and supports neighboring counties including Cherokee, Dawson, Hall, Gwinnett, and Fulton. The SAFFT model includes a supervised visitation center, scholarship programs for foster & adopted children, a resource closet, foster and adoptive gatherings including ongoing parent night out events, a domestic violence visitation & exchange program for victims, parenting classes, and a Christian mentoring program.

Category: E1
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Emotional Support Services, Children & Families
Adolescent Lifestyle
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 1,000

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Revenues: 0
Benefit: 1,000

Salvation Army Bell Ringing

Description: Eleven NGMC employees rang the bell for the Salvation Army at Lakeshore Mall on December 5 to help the Salvation Army raise funds for the Red Kettle Drive. This helped the Salvation Army serve people with assistance, programs, and services.

Category: E3

Gender: Both Males and Females

Department Contact:

Community Need: Support of health improvement efforts

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 336

Revenues: 0

Benefit: 336

Speakers Bureau

Description: Throughout the year, NGMC employees speak to various community groups to improve community health status through collaborative efforts with community partners. This entry reflects staff time of employees who spoke on behalf of NGMC.

Category: A1

Gender: Both Males and Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Community Need: Health Education/Prevention

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: 25

Expenses: 1,640

Revenues: 0

Benefit: 1,640

Special Olympics Support

Description: NGMC made a donation in support of Special Olympics. The mission of the Georgia Special Olympics is to provide sports training and athletic competition for children and adults with mental retardation. The lifetime benefits of participation in Special Olympics was documented in a study by the Yale University School of Medicine which demonstrated that individuals with mental retardation who participate in Special Olympic programs achieve higher success including living independently, maintaining employment, and developing closer social relationships.

Category: E3

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

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Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Department Contact: Christy Moore (98097)
Community Need: Support for community programs for people with disabilities (mental retardation)
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 500
Revenues: 0
Benefit: 500

Sports Medicine Athletic Care

Description: The Sports Medicine Athletic Training Department provides medical care to area middle and high school athletic programs as well as 3 colleges and several athletic associations. The trainers provide this care during practices and games throughout the year. They provide injury assessment, rehabilitation, taping/bracing, exercise prescription, referral to sports medicine physicians, environmental awareness (heat and lightning) as well as concussion management. Since there is a partial marketing value, expenses are only counted at 50%.

Category: F3
Gender: Females
Department: 501 (NGPC Administration)
Department Contact:
Community Need: Injury prevention
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 300,000
Expenses: 140,000
Revenues: 0
Benefit: 140,000

Staff Time: Employee Giving Club and Medical Center Open

Description: This entry reflects employee staff time devoted to raising funds for The Medical Center Foundation's employee giving club. Funds raised help support projects such as Safe Kids of Gainesville Hall County and donations to support the work of the American Heart Association, American Cancer Society and March of Dimes.

The entry also reflects staff time in raising funds for a community health project through the annual Medical Center Open Golf Tournament. Martha Nesbitt, PhD, and Michael Callahan, MD, co-chairs of the 22nd Annual Medical Center Open, announced that this year's golf tournament raised \$238,550, setting a new record for the Open. The tournament's beneficiary was Northeast Georgia Speech Center, and proceeds fund specialized therapy equipment for an outdoor sensory garden, an indoor sensory room and play area, a 15-passenger van and a video security system.

Category: E3
Gender: Both Males and Females
Department: 848 (Foundation Operations)
Department Contact: Nancy Colston (98099)
Community Need: Sensory health needs for children; health improvement efforts
Staff: 0.00

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Volunteer: 247.00
Persons: Unknown
Expenses: 31,894
Revenues: 0
Benefit: 31,894

STEMI Conference

Description: Hosted each year by NGMC, the Northeast Georgia Regional STEMI Conference brings together paramedics, EMS staff and doctors from across the state. They meet to discuss the state of the Northeast Georgia Regional STEMI System – a collaborative effort between Northeast Georgia Medical Center and EMS in 15 counties across the region to provide fast and efficient treatment to patients suffering severe heart attacks known as STEMI (S-T Segment Elevation Myocardial Infarction). STEMI patients are in danger because their arteries are blocked, and blood isn't able to get to the heart, which causes these large heart attacks. The STEMI Program makes sure information about the heart attack is sent to NGMC while the ambulance is en route, so a cardiologist is waiting to restore the patient's blood flow almost immediately after he or she arrives. Keynote speakers at the conference include the nation's leading cardiologists and experts in the study of regional approaches to heart attack care.

The STEMI program benefits all patients, regardless of ability to pay.

Category: A1
Gender: Both Males and Females
Department: 510 (Cardiology Administration)
Department Contact: Tom Edwards
Community Need: Heart Disease - Prevention, Education
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 107,487
Revenues: 0
Benefit: 107,487

Stroke Community Education Seminar

Description: NGMC offered two courses in FY14 with 7 community participants. NGMC is an approved Training Center for Advanced Stroke Life Support Curriculum through the University of Miami Health System Miller School of Medicine.

Category: A1
Gender: Both Males and Females
Department: 641 (Public Relations)
Department Contact: Melissa Tymchuk (91015)
Community Need: Heart Disease and Stroke Education
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 7
Expenses: 7,479
Revenues: 0

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Benefit: 7,479

Support of Read, Learn, Succeed Initiative

Description: NGMC has been a strong supporter of United Way's Read, Learn, Succeed Initiative (RLS), which promotes reading aloud to children as young as prenatal to five years old. NGMC's Public Relations and Marketing Director Melissa Tymchuk led United Way's Pacesetter Campaign this year, and NGMC's Vice President of Strategic Planning & Marketing spoke at the United Way kick off meeting for RLS. Also, in honor of Literacy Day, NGMC President and CEO Carol Burrell and Clifford the Big Red Dog, visited NGMC's NICU to read to baby patients there. NGMC also held a book drive, collecting more more than 500 gently used books for United Way to distribute.

Category: A1

Gender: Both Males and Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Community Need: Support of community health improvement efforts; speech and language

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 7,576

Revenues: 0

Benefit: 7,576

Support to Foothills AHEC

Description: Foothills Area Health Education Center is a community-driven, non-profit corporation, supported by federal and local sources. The mission is to increase the supply and distribution of healthcare providers, especially in medically underserved areas. Through joint efforts, communities experience improved supply, distribution and retention of quality healthcare professionals. Foothills AHEC serves 31 counties in the Northeast Georgia area. This entry reflects employee benefits packages, phone, utilities and cleaning service expenses provided by NGMC.

Category: F8

Gender: Both Males and Females

Department: 245 (Foothills Area Health Network)

Department Contact: Sheila Harrison

Community Need: Access to Care - Providers and Prevention

Need Determined: CHNA

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Expenses: 73,781

Revenues: 0

Benefit: 73,781

Teen Pregnancy Prevention Donation

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Description: NGMC contributed to Teen Pregnancy Prevention. Teen Pregnancy Prevention is an organization that provides programs, counseling and support services addressing the critical issue of teenage pregnancy in the Gainesville/Hall County community. This entry reflects the donation.

Category: E1
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Teen Pregnancy Prevention
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 250
Revenues: 0
Benefit: 250

United Way Pace Setter Campaign

Description: Every year NGMC participates in the United Way Campaign to support different non-profit organizations in the community. In FY14, NGMC employees donated over \$100,000 toward the United Way Campaign. This entry reflects staff time and expenses incurred in raising funds for United Way employee donations.

Category: E3
Gender: Both Males and Females
Department: 634 (Employee Benefits)
Department Contact: Judy Turk (91863)
Community Need: Support of health improvement efforts in the community
Need Determined: CHNA
Partners: United Way of Hall County and other agencies
Staff: 90.00
Volunteer: 0.00
Persons: Unknown
Expenses: 32,065
Revenues: 1,000
Benefit: 31,065

University of North GA: Support of ASN Program

Description: NGMC partners with University of North Georgia to provide in kind support for the ASN (associates degree in nursing) program by providing funding for one full time faculty position as well as one part-time inkind faculty position.

Category: B2
Gender: Both Males and Females
Department: 306 (Nursing Administration)
Department Contact: Trish Westbrook (91459)
Community Need: Access to Care - Providers and Prevention
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Persons: Unknown
Expenses: 69,678
Revenues: 0
Benefit: 69,678

WomenSource Sponsorship

Description: NGMC donated funds to WomenSource, a non profit organization designed to help women succeed both professionally and personally with education on topics from health to finances.
Category: F3
Gender: Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Community Need: Women's Health Issues
Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 1,250
Revenues: 200
Benefit: 1,050

Youth Apprenticeship Program & Nat'l Youth Leadership Forum

Description: This entry includes the Youth Apprenticeship Program whereby high school students come into the hospital and work for one class period in their day; 34 students participated this year; and also, the National Youth Leadership Forum, where students are selected to come to NGMC and experience different areas of healthcare. Thirty students participated in this during FY14. This entry also includes Youth Leadership Hall County where students come to NGMC and tour through areas to learn more about different careers in healthcare; 67 students and 8 chaperones participated in FY14.
Category: F8
Gender: Both Males and Females
Department: 355 (Educational Services)
Department Contact: Lawana Bryan (93817)
Community Need: Access to Care - Providers & Prevention
Need Determined: CHNA
Staff: 0.00
Volunteer: 0.00
Persons: 139
Expenses: 218,982
Revenues: 0
Benefit: 218,982

Totals:

Number of Programs: 82
Staff: 2,598.00
Volunteer: 247.00
Persons: 523,001

5/15/2015

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2013 through 9/30/2014

Expenses: 5,330,336

Revenues: 211,416

Benefit: 5,118,920
