Northeast Georgia Medical Center Program Detail Full For period from 10/1/2012 through 9/30/2013

## **Allied Health Student Education**

Description: Coordination of clinical rotations for allied health students at NGMC is the responsibility of a staff

educator for educational affiliations. Educator maintains educational affiliation agreement with each school/program and ensures completion of all orientation and student health requirements prior to rotations. Most of these students work directly with NGMC staff since there are no

instructors on campus, unlike nursing students who are accompanied by instructors.

Category: B3

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Staff: 0.00

Volunteer: 0.00

Persons: Unknown
Expenses: 482,493
Revenues: 0
Benefit: 482,493

## **American Cancer Society Support**

**Description:** NGMC was the Premiere Sponsor for The American Cancer Society's Relay for Life in Hall

County. The walk benefits cancer research and treatment. NGMC employee donations totaled

\$12,393, and over 200 NGMC employees and friends participated. This entry reflects

sponsorship and expenses associated with NGMC participation and does not include employee donations. NGMC also sponsors Relay for Life in Stephens County and Braselton, and those

sponsorships are also reflected here.

Category: E

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 15,210

 Revenues:
 1,000

 Benefit:
 14,210

## **American Heart Association Heart Ball**

Description: NGMC was a sponsor for the Hall County Division of the American Heart Association's Annual

Heart Ball. This annual event is held to honor a local community member with the money raised going to fund research and educational programs regarding heart disease. The 2013 honoree

was Mr. Jimmy Adams.

Category: E1

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

Staff: 0.00 Volunteer: 0.00 Persons: Unknown

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

 Expenses:
 7,500

 Revenues:
 250

 Benefit:
 7,250

## American Heart Walk- Hall County

Description: NGMC was a major sponsor for The American Heart Association's American Heart Walk in

Gainesville. The walk benefits research and local community education and was held in September. NGMC employee donations totaled \$12,025.80 and over 300 employees and their family members participated. This entry reflects support provided by Public Relations and

Community Health Improvement.

Category: E

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Community Need: Heart Disease and Stroke

Need Determined: CHNA

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 4,084
Revenues: 500
Benefit: 3,584

## American Red Cross, NE GA Chapter

Description: NGMC provides office space for the American Red Cross.

Category: E3

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 48,249

 Revenues:
 0

 Benefit:
 48,249

# **Blood Drives**

Description: NGMC sponsors blood drives for the American Red Cross and LifeSouth throughout the year.

NGMC collected 477 units of blood in FY13. The costs reflected here include staff time to

coordinate and expenses incurred in hosting the blood drives.

Category: E3

Gender: Both Males and Females
Department: 634 (Employee Benefits)
Department Contact: Judy Turk (91863)

Staff: 50.00

Northeast Georgia Medical Center

**Program Detail Full** 

For period from 10/1/2012 through 9/30/2013

 Volunteer:
 0.00

 Persons:
 800

 Expenses:
 4,481

 Revenues:
 0

 Benefit:
 4,481

**Boy Scouts of America** 

Description: This entry reflects donations to this organization which help provide children with programs

teaching the values of citizenship, character development, and personal fitness to young men.

Category: F3
Gender: Males

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 2,500

 Revenues:
 250

 Benefit:
 2,250

### **Boys and Girls Clubs of Hall County**

Description: Donation to support youth development program for children and teens in the areas of education,

arts, recreation, sports and leadership.

Category: E1

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 1,500

 Revenues:
 200

 Benefit:
 1,300

## **Brenau University Donation for BULLI**

Description: NGMC gave a donation to help support Brenau's BULLI Program (Brenau University Learning

and Leisure Institute) which helps older adults have opportunities to learn and grow in the areas

of academics, the arts, self-improvement and health and wellness.

Category: F5

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

Staff: 0.00 Volunteer: 0.00 Persons: Unknown

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

Expenses: 500
Revenues: 0
Benefit: 500

**Cancer Information Line** 

Description: NGMC operates a Cancer Information Line 1(800) 466-5416. This is a free telephone service for

northeast Georgia communities that provides information, education and resources to cancer

patients, family members, and the general public.

Category: A3

Gender: Females

**Department:** 520 (Oncology Administration)

Department Contact: Todd Sigmon

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 18,765
Revenues: 0
Benefit: 18,765

Cardiology Clinic at Good News Clinics (indigent care clinic)

Description: NGMC nurse provides a cardiology clinic at the local indigent clinic, Good News Clinics. 3 - 4

Mondays per month.

Category: A3
Gender: Females

Department: 337 (Disease Management)

Department Contact: Susan Irick

 Staff:
 232.00

 Volunteer:
 0.00

 Persons:
 25

 Expenses:
 13,643

 Revenues:
 0

 Benefit:
 13,643

Celebrate a Healthy North Georgia

**Description:** NGMC sponsored District II Public Health's Celebrate a Healthy North Georgia event. The

purpose was to celebrate, educate and communicate the latest information on health problems, programs and practices. Session presenters were Carolyn Crump, PhD., and James Emery,

MPH, of the University of North Carolina's Gillings School of Public Health.

Category: E1

Gender: Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

Staff: 0.00 Volunteer: 0.00 Persons: Unknown

Northeast Georgia Medical Center Program Detail Full For period from 10/1/2012 through 9/30/2013

Expenses: 1,000
Revenues: 100
Benefit: 900

## Children's Center for Hope and Healing

Description: NGMC provided a sponsorship for The Children's Center for Hope and Healing, which is a

community non profit providing counseling services to children affected by sexual abuse.

Category: F3

Staff:

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

0.00

Volunteer: 0.00
Persons: Unknown
Expenses: 1,000
Revenues: 200
Benefit: 800

### Communicare

Description: The Public Relations Department produces an annual health education magazine. The goal of

Communicare is to educate the public at large on health related issues and to create an awareness of the services the community provides. Due to partial marketing value, only 50% of

the cost related to Communicare is counted as a community benefit.

Category: A1

Gender: Both Males and Females
Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Baseline/Goal:

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 120,000

 Expenses:
 35,016

 Revenues:
 23,801

 Benefit:
 11,215

## **Community Based Vocational Instruction**

Description: NGMC is a training site for handicapped high school students. Students work approximately 3

times per week for a few hours with an instructor from the school and work in materials management, nutritional services, pharmacy and linens. They gain knowledge outside the classroom by learning different skills and are able to get jobs when they graduate. NGMC provides a meal for students and their instructors while they are working; 11 students and 2

instructors participated this year.

Category: F8

Gender: Both Males and Females

Department: 355 (Educational Services)

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

**Department Contact:** Lawana Bryan (93817)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 21

 Expenses:
 2,709

 Revenues:
 0

 Benefit:
 2,709

## **Community Benefit Operations**

Description: This entry reflects operational costs for the Community Health Improvement Department at

 $NGMC\ which\ facilitates\ the\ following:\ Maintains/fosters\ community\ partnerships\ on\ behalf\ of$ 

NGMC: Community Health Needs Assessment, Good News Clinics, Health Initiative Consortium, Health Access, Gainesville-Hall County Safe Kids Coalition, Hall County Family Connection; coordinates Community Benefit Tracking for the organization; works in leadership position with The Medical Center Foundation on fundraising project selection, tracking and accountability; oversees all sponsorships and donations on behalf of NGMC; responsible for NGMC serving as Lead Agency for Gainesville-Hall County Safe Kids Coalition, award winning

accountability; oversees all sponsorships and donations on behalf of NGMC; responsible for NGMC serving as Lead Agency for Gainesville-Hall County Safe Kids Coalition, award winning on state and national levels (manage 1 FTE,); oversees community assessment work in conjunction with volunteer community leaders; coordinates select outreach/screenings/health education/special events often with employee volunteers; writes select grants and award

applications.

Category: G1

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 133,366

 Revenues:
 0

 Benefit:
 133,366

Community Education: Deep Brain Stimulation

Description: An educational seminar was provided about Deep Brain Stimulation for people with Parkinson's

Disease or Essential Tremor. Speakers were John Goreck, MD and Frank McDonald, MD. It

was held in Rabun County and 28 community members attended.

Category: A1

Gender: Females

**Department:** 641 (Public Relations)

**Department Contact:** Melissa Tymchuk (91015)

 Staff:
 16.00

 Volunteer:
 0.00

 Persons:
 28

 Expenses:
 4,451

 Revenues:
 0

 Benefit:
 4,451

## For period from 10/1/2012 through 9/30/2013

Community Education: Heart Health

**Description:** NGMC worked with YMCA of Georgia's Piedmont to provide this seminar to teach the public the

basic principles of heart-healthy living. Over 40 were in attendance.

Category: A1

Gender: Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

 Staff:
 8.00

 Volunteer:
 0.00

 Persons:
 40

 Expenses:
 1,810

 Revenues:
 0

 Benefit:
 1,810

**Community Education: Prostate Cancer** 

Description: NGMC offered two seminars, one in Flowery Branch and one in Gainesville, on prostate cancer

and knowing your stats.

Category: A1
Gender: Females

Department: 520 (Oncology Administration)

**Department Contact:** Todd Sigmon

 Staff:
 29.00

 Volunteer:
 0.00

 Persons:
 132

 Expenses:
 15,117

 Revenues:
 0

 Benefit:
 15,117

## **Community Health Needs Assessment**

Description: Northeast Georgia Medical Center (NGMC), with input from the community, completed a

Community Health Needs Assessment (CHNA) in 2013. NGMC's assessment included a secondary data scan and a community health profile for Hall County. The assessment focuses mainly on the needs of the community's most vulnerable populations, particularly those with low-incomes who are uninsured. Six focus groups were held and nearly 25 one-on-one interviews were conducted with stakeholders. The study culminated in the identification of 10

priority health needs.

Go to www.nghs.com to see a spreadsheet of intiatives and activities Northeast Georgia Medical Center is involved with which address those needs. Many activities overlap different priorities, and NGMC's involvement ranges from providing the activity itself to contributing in some way. The spreadsheet highlights many of the organization's efforts to address identified community health

needs.

Category: G2

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

**Department Contact:** Christy Moore (98097)

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 114,924
Revenues: 0
Benefit: 114,924

## **Continuing Medical Education (CME) Programs**

Description: This entry reflects CME activities provided for physicians and allied health personnel within

NGMC and also offered outside the organization. In FY13, there were 138 CMEs provided to

1,956 physicians and 4,180 other health care providers.

Category: B1

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 6,000

 Expenses:
 92,485

 Revenues:
 0

 Benefit:
 92,485

# **Continuing Nursing Education**

Description: NGMC is an approved provider of continuing nursing education by the Georgia Nurses

Association, an accredited approver by the American Nurses Credentialing Center's COA. NGMC provides continuing educational activities to nurses and healthcare professionals designed to enhance knowledge and skills needed for quality healthcare. The intent of the education activities is to increase the awareness of current health issues and assist healthcare professionals in providing exceptional healthcare. This year's education was a Maternal Child

Update.

Category: B2
Gender: Females

**Department:** 355 (Educational Services)

Department Contact: Lawana Bryan Staff: 0.00

 Volunteer:
 0.00

 Persons:
 90

 Expenses:
 3,698

 Revenues:
 0

 Benefit:
 3,698

**Diabetes Support Groups, Education and Screenings** 

Northeast Georgia Medical Center

**Program Detail Full** 

For period from 10/1/2012 through 9/30/2013

Description: This entry reflects staff time and cost for diabetes outreach/screenings, and support groups

offered by NGMC. A total of approximately 8 support groups and 11 education

programs/screenings were offered serving over 1,000 people. The support groups are open to

the community.

Category: A1

Gender: Both Males and Females
Department: 311 (Diabetes Education)
tent Contact: Leigh Pascucelli (93899)

Department Contact: Leigh Pascucelli Staff: 246.00

Volunteer: 0.00
Persons: 1,099
Expenses: 4,612
Revenues: 0
Benefit: 4,612

### **Donation to Community Helping Place**

Description: NGMC made a donation to the health clinic for needy families in Lumpkin County.

Category: E1

Gender: Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 250

 Revenues:
 0

 Benefit:
 250

# **Donation to Diversity Project**

Description: NGMC donated funds to offset expenses for the 2013 Diversity Breakfast at which community

leaders shared community health needs assessment data regarding educational needs of the community and how it impacts the economy including jobs in healthcare and other important

service areas.

Category: F8
Gender: Female

Department: 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 500

 Revenues:
 0

 Benefit:
 500

### **Donation to Georgia Mountains Food Bank**

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

Description: NGMC made a donation to help support the Georgia Mountains Food Bank. GMFB provides a

vital link between sources of food supplies and hardworking community-based partner agencies

who help get the food into the hands of families and individuals who need it.

Category: E1
Gender: Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 250

 Revenues:
 0

 Benefit:
 250

## **Donation to Support Feeding Our Future**

Description: NGMC made a donation to the Junior League for their "Feed the Future" program which helps

feed children in need over the weekend when they cannot get school lunches.

Category: E1

Gender: Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 750

 Revenues:
 0

 Benefit:
 750

## **Eagle Ranch Support**

Description: NGMC gives a donation to help support Eagle Ranch. Eagle Ranch provides a Christ-centered

home for 54 boys and girls aged 6-18 who are in need of a stronger family support system. Their goal is the spiritual, intellectual, emotional, social and physical development of children

and the eventual reunification with their natural families whenever possible.

Category: F3

Gender: Both Males and Females

**Department Contact:** 

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 300
Revenues: 100
Benefit: 200

#### **Edmondson-Telford Center for Children**

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

Description: NGMC was a hole sponsor for the Annual Phil Niekro Golf Classic benefitting the

Edmondson-Telford Center for Children, an Emergency Children's Shelter.

Category: F3

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 250

 Revenues:
 100

 Benefit:
 150

## **Elachee Nature Center Support**

Description: NGMC served as a sponsor to help raise money for the Elachee Nature Science Center, which is

the premiere environmental education facility in Georgia. Elachee provides environmental literacy through quality educational field trip experiences, museum exhibits, programs for families and children, and resources for schools, scouts, groups and the general public.

Category: F4

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 900
Revenues: 200
Benefit: 700

# **Equipment Donations to NonProfit organizations**

Description: NGMC made significant equipment donations in FY13 to schools, churches and other non profit

agencies that improve health and quality of life of area citizens.

Category: E3

Gender: Both Males and Females

Department: 127 (Purchasing)

**Department Contact:** Vera Forrester (93496)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 14,427

 Revenues:
 0

 Benefit:
 14,427

# **Financial Navigators**

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

Description: NGMC has financial assistance counselors who help patients become insured, be it through

Medicaid, PeachCare, or other programs. NGMC is currently making financial counselors into "Financial Navigators." The newly designed team focuses on being advocates for uninsured and under-insured patients aiding them in finding viable means to access care. The team's focus will be finding the best solutions for helping patients apply for Medicaid, disability, accessing the new healthcare exchanges, or processing charity when appropriate. The team is undergoing

training to become certified in this area as "Certified Healthcare Reform Specialists."

Category: A1
Gender: Females

**Department:** 574 (Financial Operations)

Department Contact: Marti Strand

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 62,590

 Revenues:
 0

 Benefit:
 62,590

### Flu and Pneumonia Program for Guest House

**Description:** NGMC provides flu and pneumonia vaccinations at no charge for clients at The Guest House.

provider of adult day services. These are often frail and elderly who have a difficult time getting to

their physician.

Category: A2

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 20.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 1,629

 Revenues:
 0

 Benefit:
 1,629

# Gainesville Kiwanis Club Support

Description: The Kiwanis Club is involved in many community service projects that benefit the community's

youth. This entry reflects a donation to the Kiwanis of Gainesville to help support their youth

programs.

Category: F3

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 1,225

 Revenues:
 200

 Benefit:
 1,025

## **Gateway Domestic Violence Center**

Description: This entry represents a donation to help support Gateway Domestic Violence Center. Through

crisis intervention, comprehensive support, and community collaboration, Gateway Domestic Violence Center helps create an environment for clients that offers safe, healthy, self-sufficient

growth and violence prevention.

Category: F7

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 500
Revenues: 100
Benefit: 400

## **Getting Older and Better Seminar**

Description: The Medical Center Auxiliary sponsored two Getting Older & Better Workshops in FY13 and over

200 attended the workshops which focused on eye and skin health.

Category: A1

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 520

 Expenses:
 8,330

 Revenues:
 0

 Benefit:
 8,330

### Glory, Hope and Life Sponsorship

Description: NGMC gave a donation to help support this organization. Proceeds are used to improve the lives

of individuals in the community who have been touched by cancer.

Category: E1

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 550

 Revenues:
 0

 Benefit:
 550

**Good News Clinics Support** 

Description: NGMC provides financial support yearly to the Good News (indigent) Clinic.

Category: E1

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 317,415

 Revenues:
 775

 Benefit:
 316,640

**Guest House Donation** 

**Description:** The Guest House is a non-profit agency providing day care for the frail elderly in our community.

The Guest House strives to foster friendships, provide recreation and supply medical monitoring in a warm, caring environment. The goal of Guest House is for their clients to remain as active and independent as possible delaying or replacing the need for long-term care placement.

Category: E'

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)
Staff: 0.00

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 500
Revenues: 120
Benefit: 380

**Health Department Support** 

Description: NGMC helps fund a primary care clinic at the Hall County Health Department to improve access

to primary healthcare services for low-income people in our community.

Category: A2

Gender: Both Males and Females

Department: 101 (Administration)

**Department Contact:** Linda Nicholson

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 12,531

 Expenses:
 511,767

 Revenues:
 0

 Benefit:
 511,767

# **Health Sciences Library & Resource Center**

Description: The Health Sciences Library and Resource Center at NGMC serves the health information needs

of the Northeast Georgia community expanding to 13 surrounding counties. Consumers, patients and their family member have access to credible resources relating to medical symptoms, conditions and treatments. The Resource Center encourages visitors to make healthy choices and become active, informed partners in their healthcare. In 2013, welcomed 12,960 visitors to the Consumer side of the library. This was 47% of total library traffic.

Category: A1
Gender: Females

Department: 355 (Educational Services)
Department Contact: Lawana Bryan (93817)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 50,750

 Revenues:
 0

 Benefit:
 50,750

### **Heart Failure Clinic at Good News Clinics**

Description: An NGMC nurse practitioner operates a heart failure clinic at the Good News Clinics, our local

indigent clinic. Since 2007, only 8 patients out of 350 have been readmitted to the hospital.

Category: A3
Gender: Females

**Department:** 510 (Cardiology Administration)

**Department Contact:** Tom Edwards

 Staff:
 200.00

 Volunteer:
 0.00

 Persons:
 350

 Expenses:
 9,758

 Revenues:
 0

 Benefit:
 9,758

## **Hospice Bereavement Camps and Support Groups**

Description: Hospice of NGMC provided 37 bereavement support groups and one camp for children dealing

with the loss of someone close to them. Over 700 individuals were served through these

programs.

Category: A1

Gender: Both Males and Females

**Department:** 451 (Hospice)

**Department Contact:** Rhonda Rogers

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 700

 Expenses:
 54,376

 Revenues:
 0

Benefit: 54,376

## **Indigent Patient Fund**

Description: This entry reflects the financial assistance provided for indigent patients to obtain urgently

needed discharge medications and transportation. Individuals eligible for these funds are those patients whose needs cannot be met through primary insurance, their own personal funds, government programs, or other charitable services. This helps to ensure medication compiance

and maximize conditions for recovery and recuperation.

Category: A3

Gender: Females

Department: 169 (Case Management)

Department Contact: Veran Smith

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 292

 Expenses:
 19,986

 Revenues:
 0

 Benefit:
 19,986

# Job Shadowing

Description: This program is coordinated via the Educational Services Department and allows high school

and post secondary students from area schools to shadow professional healthcare staff for the purpose of better understanding the various healthcare roles. The primary purpose is to foster student interest in healthcare fields and encourage enrollment in programs of study that would train and educate future healthcare workers. This is an observational program requiring a staff

mentor.

Category: F8

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 77

 Expenses:
 5,815

 Revenues:
 0

 Benefit:
 5.815

### Leadership Journal

Description: This entry reflects NGMC employees who serve in leadership positions on state and local

boards on hospital time, or those who volunteer for community outreach efforts on behalf of

NGMC.

Category: F9
Gender: Females

**Department Contact:** 

**Staff:** 0.00 **Volunteer:** 0.00

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

Persons: Unknown
Expenses: 807
Revenues: 0
Benefit: 807

### March of Dimes Walk America

Description: NGMC was a sponsor for The March of Dimes Walk America in Hall County. Proceeds benefit

the fight to prevent birth defects and the related problems of low-birth weight and infant mortality. The walk was held on April 28. NGMC employee donations totalled \$6,181, and over 250 people participated. This entry reflects expenses associated with NGMC participation and donation to

March of Dimes' efforts.

Category: E1

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 4,879

 Revenues:
 400

 Benefit:
 4,479

# **Mended Hearts Support Group**

Description: Mended Hearts volunteers provided over 6,000 patient visits in FY13. Mended Hearts is a

support group that offers moral support to patients with heart disease.

Category: A1

Gender: Both Males and Females
Department: 247 (Volunteer Services)
Department Contact: Lynne Allen (91720)

 Staff:
 175.00

 Volunteer:
 0.00

 Persons:
 2,941

 Expenses:
 9,883

 Revenues:
 0

 Benefit:
 9,883

## NGHS Exhibit at INK (Interactive Neighborhood for Kids)

Description: NGHS sponsored a hospital exhibit at Interactive Neighborhood for Kids to provide a hands on

"hospital" experience for children and to promote the idea of careers in health services. It also

provides health education on children's safety.

Category: F3

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

Staff: 0.00

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

Volunteer: 0.00
Persons: Unknown
Expenses: 5,961
Revenues: 2,000
Benefit: 3,961

## Northeast Georgia Council - Girl Scouts Support

Description: The Northeast Georgia Girl Scout Council annually serves over 5,000 girls ages 5-17 in 25

counties in Northeast Georgia, including Hall County. Girl Scouts is a volunteer-based organization that relies on the efforts of adult volunteers. It also relies on the support and resources of individuals and communities throughout Northeast Georgia to continue to offer quality programs for girls. NGMC sponsored a table at their annual "Woman of Distinction" luncheon. The money raised by the luncheon supports the operations of the NE GA Girl Scouts.

Category: F3
Gender: Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 1,000
Revenues: 200
Benefit: 800

### **Nurse Extern Program**

Description: NGMC provides a 10-week summer program for rising senior nursing students to work on

nursing units as employees to gain additional clinical skills and critical thinking skills. The externs are oriented as a group to the organization, then placed on nursing units for the remainder of the program with the exception of a few educational activities. All applicants are

interviewed by recruiters and nursing managers prior to acceptance into the program.

Category: B2

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 33

 Expenses:
 212,659

 Revenues:
 0

 Benefit:
 212,659

#### Nurseline

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

Description: Nurseline is a free service to the public that provides telephone triage and health information

services. This service increases our region's and our community's access to medical

information; eliminates medical information calls to the ED, thereby allowing nurses to care for the patients in the department in a more customer friendly manner; provides standardized medical information instead of just "nursing judgments"; and helps off-load physician office

medical information calls, allowing them more time for their patients.

Category: A3

Gender: Both Males and Females
Department: 326 (Emergency Room)

Department Contact: Kay Smith (91200)

Staff: 0.00

Volunteer: 0.00

Persons: Unknown

Persons: Unknown
Expenses: 309,589
Revenues: 0
Benefit: 309,589

**Nursing Scholarships** 

Description: In FY13, NGMC provided \$8,069 in scholarships to non-employed students in nursing programs

of study.

Category: B4

Gender: Both Males and Females

Department: 355 (Educational Services)

**Department Contact:** Lawana Bryan (93817)

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 8,069
Revenues: 0

8,069

**Nursing Student Education** 

Description: This entry reflects coordination of clinical rotations for all nursing students at NGMC. Includes

faculty and student orientation, educational affiliation agreement maintenance and completion of

all health and legal requirements prior to first rotation.

Category: B2

Benefit:

Gender: Both Males and Females

Department: 355 (Educational Services)

**Department Contact:** Lawana Bryan (93817)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 90,230

 Revenues:
 0

 Benefit:
 90,230

**Oncology Outreach** 

Description: This entry reflects the 2013 community education programs and screenings provided by

oncology services, most of which focus on the uninsured or low-income populations.

Category: A1

Gender: Both Males and Females

Department: 520 (Oncology Administration)

**Department Contact:** Tom Enright

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 2,328

 Expenses:
 7,069

 Revenues:
 0

 Benefit:
 7,069

**Oncology Research** 

Description: In FY013, NGMC had an average of 60 clinical research studies open and enrolled 80 patients

into clinical trials. The studies run the spectrum of breast, lung, colon, prostate, bladder and thyroid cancers. Cancer treatment may be multi disciplinary and include chemotherapy, radiation therapy and surgery. The majority of research studies are opened through the National Cancer Institute oncology cooperative groups. We also conduct research through the Sarah Cannon

Research Consortium.

Category: D1

Gender: Both Males and Females

Department: 520 (Oncology Administration)

**Department Contact:** Tom Enright

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 80

 Expenses:
 545,759

 Revenues:
 174,535

 Benefit:
 371,224

Partners in Education

Description: The Gainesville/Hall County Chamber of Commerce provides the opportunity for businesses and

educational institutions to partner. Through this partnership, they work together to build educational opportunities and resources for the community. NGMC is Partners in Education for West Hall High School and North Hall Middle School. Staff time and supplies are reflected in this

entry.

Category: F3

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Staff: 0.00 Volunteer: 0.00

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

Persons: Unknown
Expenses: 1,540
Revenues: 0
Benefit: 1,540

## **Pastoral Outreach Programs**

Description: NGMC's pastoral care department, under the leadership of Jeff Thompson, held two clergy

seminars in FY13, two units of clinical pastoral education, and seven lunch and learn meetings for volunteer chaplains. The seminars were on the topics of palliative care and pastoral issues with organ/tissue donation. Over 80 clergy members from across North Georgia participated in

these events.

Category: B3

Gender: Both Males and Females

**Department:** 691 (Pastoral Care)

**Department Contact:** Jeff Thompson

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 83

 Expenses:
 9,047

 Revenues:
 0

 Benefit:
 9,047

## **Patient Navigators**

Description: NGMC has a patient navigation program. This program provides cancer patients with guidance

throughout their cancer journey, and they are seen as a "living resource directory" for patients. Services include: providing emotional support, helping patients understand their diagnosis, communicating with healthcare staff and providers, addressing logistical issues such as transportation needs, and helping patients understand medical terms and treatment options. The Cancer Center offers the community two patient navigators as part of a comprehensive Patient Navigation program: One RN is a certified breast health navigator who works exclusively with breast cancer patients; and the second is an American Cancer Society patient resource

navigator who assists all cancer patients and is bilingual.

Category: A3

Gender: Females

**Department:** 520 (Oncology Administration)

Department Contact: Todd Sigmon

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 187,650

 Revenues:
 0

 Benefit:
 187,650

# **Pharmacy Residency Program**

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

Description: The pharmacy residency program at NGMC is a one-year postgraduate training program for

licensed pharmacists. The program provides direct clinical pharmacy experience in the areas of critical care, cardiology, internal medicine, emergency medicine, oncology, and women and children's health with a goal of graduating a practitioner who is prepared to accept a clinical

pharmacy position in any number of settings.

Category: B3

Gender: Both Males and Females

Department: 217 (Pharmacy Residency Program)

Department Contact: Melissa Frank

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 115,162

 Revenues:
 0

 Benefit:
 115,162

### Prenatal Program at the Health Department

Description: NGMC partners with the Hall County Health Department and The Longstreet Clinic to improve

birth outcomes by increasing the early initiation of prenatal care on a cost effective basis for low income, uninsured pregnant women without regard to such women's ability to pay for such

services.

Category: A2

Gender: Females

**Department Contact:** 

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 200,000

 Revenues:
 0

 Benefit:
 200,000

## **Prescription Drug Abuse Programming**

Description: As part of a community focused effort to reduce prescription drug abuse, NGMC has instituted

specialized prescription medication guidelines with particular focus in the Emergency Room. There is a national epidemic of prescription narcotic abuse and in Hall County during 2011 more people died of narcotic overdose than from motor vehicle accidents. With this in mind, NGMC put into place new policies and protocols to assist in the management and tracking of ED narcotic use and prescriptions. This is in compliance with state and nationwide efforts to save lives.

This entry includes sponsorship for the Think About It Campaign

Category: A1

Gender: Both Males and Females

Department: 326 (Emergency Room)

Department Contact: Kay Smith (91200)

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 5,000

Revenues: 350 Benefit: 4,650

## **Project SEARCH**

Description: Project SEARCH provides employment and education opportunities for individuals with mild to

moderate disabilities. The program is dedicated to workforce development that benefits the individual, community and workplace. Employers are challenged to increase employment opportunities for qualified persons with disabilities and to advocate on behalf of their

employment to other organizations in their communities. The High School Transition Program is a one-year educational program for students with disabilities in their last year of high school. It is targeted for students whose main goal is competitive employment. 11 students and 2 job coaches participated in FY13. The students work 20 hours per week in each assigned dept. Mentors are assigned in each dept. Mentors also attend a monthly meeting to discuss progress/needs of students. Various NGMC employees, in addition to the mentors, offer

assistance and education as needs arise.

Category: F8

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 22

Expenses: 77,545

Revenues: 0

Benefit: 77,545

#### Radiology Tech Program

Description: NGMC partners with Lanier Technical College to house the Radiology Tech program at Lanier

Park Campus. 4 classrooms full time. NGMC also provides one faculty salary.

Category: B3

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 110,541
Revenues: 0

Benefit: 110,541

# **Rotary Club of South Hall County**

Description: NGMC sponsored Rotary Club of South Hall County's fundraiser to benefit community programs

such as the Georgia Mountain Food Bank, foster children programs, and more.

Category: F3

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

**Department Contact:** Christy Moore (98097)

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 3,000
Revenues: 200
Benefit: 2,800

## Safe Kids Gainesville Hall/County

Description: Northeast Georgia Medical Center serves as lead agency for Safe Kids Gainesville/Hall County.

The mission of Safe Kids is to reduce unintentional injuries and death in children 14 and under. In FY13, Safe Kids provided over 367 programs and events that reached an estimated 58,000 children and their family members, teachers and caregivers. Through these programs, over 3,241 safety devices were distributed to families who were in need of them. Safe Kids was

funded in FY13 by The Medical Center Foundation's Healthy Journey Campaign.

Category: A1

Gender: Both Males and Females

Department: 253 (Safe Kids)

Department Contact: Kim Martin

**Objective:** Educate community of prevention of unintended injuries and child safety.

Baseline/Goal: Specific to each program

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 58,000

 Expenses:
 139,060

 Revenues:
 0

 Benefit:
 139,060

### **Salvation Army Bell Ringing**

Description: Eleven NGMC employees rang the bell for the Salvation Army at Lakeshore Mall on December 5

to help the Salvation Army raise funds for the Red Kettle Drive. This helped the Salvation Army

serve people with assistance, programs, and services.

Category: E3
Gender: Females

**Department Contact:** 

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 344

 Revenues:
 0

 Benefit:
 344

# Speakers Bureau

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2012 through 9/30/2013

Description: Throughout the year, NGMC employees speak to various community groups to improve

community health status through collaborative efforts with community partners. This entry

reflects staff time of employees who spoke on behalf of NGMC.

Category: A1

Gender: Both Males and Females
Department: 641 (Public Relations)
Department Contact: Melissa Tymchuk (91015)

**Staff:** 300.00 **nteer:** 0.00

Volunteer: 0.00
Persons: 2,163
Expenses: 14,695
Revenues: 0
Benefit: 14,695

### **Sports Medicine Athletic Care**

Description: The Sports Medicine Athletic Training Department provides medical care to area middle and high

school athletic programs. The trainers provide this care during practices and games throughout the year. They provide injury assessment, rehabilitation, taping/bracing, exercise prescription, referral to sports medicine physicians, environmental awareness (heat and lightning) as well as concussion management. Since there is a partial marketing value, expenses are only counted

at 50%.

Category: F3
Gender: Females

Department: 501 (NGPC Administration)

**Department Contact:** 

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 309,000

 Expenses:
 131,395

 Revenues:
 0

Benefit: 131,395

### Staff Time: Employee Giving Club and Medical Center Open

Description: This entry reflects employee staff time devoted to raising funds for The Medical Center

Foundation's employee giving club. Funds raised help support projects such as Safe Kids of Gainesville Hall County and donations to support the work of the American Heart Association,

American Cancer Society and March of Dimes.

Category: E3

Gender: Both Males and Females

Department: 848 (Foundation Operations)

**Department Contact:** Nancy Colston (98099)

 Staff:
 0.00

 Volunteer:
 247.00

 Persons:
 Unknown

 Expenses:
 8,518

 Revenues:
 0

 Benefit:
 8,518

#### **STEMI Conference**

Description: Hosted each year by NGMC, the Northeast Georgia Regional STEMI Conference brings together

paramedics, EMS staff and doctors from across the state. They meet to discuss the state of the Northeast Georgia Regional STEMI System – a collaborative effort between Northeast Georgia Medical Center and EMS in 15 counties across the region to provide fast and efficient treatment to patients suffering severe heart attacks known as STEMI (S-T Segment Elevation Myocardial Infarction). STEMI patients are in danger because their arteries are blocked, and blood isn't able to get to the heart, which causes these large heart attacks. The STEMI Program makes sure information about the heart attack is sent to NGMC while the ambulance is en route, so a cardiologist is waiting to restore the patient's blood flow almost immediately after he or she arrives. Keynote speakers at the conference include the nation's leading cardiologists and experts in the study of regional approaches to heart attack care.

The STEMI program benefits all patients, regardless of ability to pay.

Category: A1

Gender: Females

**Department:** 510 (Cardiology Administration)

**Department Contact:** Tom Edwards

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 35,638

 Revenues:
 0

 Benefit:
 35,638

# **Stroke Support Group**

Description: NGMC offers a stroke support group for anyone with any type of brain injury, including stroke, and

family members. This entry reflects staff time and expenses associated with the stroke support

group.

Category: A1

Gender: Both Males and Females

Department: 306 (Nursing Administration)

Department Contact: Trish Westbrook (91459)

 Staff:
 75.00

 Volunteer:
 0.00

 Persons:
 200

 Expenses:
 4,775

 Revenues:
 0

 Benefit:
 4,775

Support to Foothills AHEC

Northeast Georgia Medical Center Program Detail Full

For period from 10/1/2012 through 9/30/2013

Description: Foothills Area Health Education Center is a community-driven, non-profit corporation, supported

by federal and local sources. The mission is to increase the supply and distribution of healthcare providers, especially in medically underserved areas. Through joint efforts, communities experience improved supply, distribution and retention of quality healthcare professionals. Foothills AHEC serves 31 counties in the Northeast Georgia area. This entry reflects employee benefits packages, phone, utilities and cleaning service expenses provided by

NGMC

Category: F8

Gender: Both Males and Females

Department: 245 (Foothills Area Health Network)

Department Contact: Sheila Harrison

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 72,980

 Revenues:
 0

 Benefit:
 72,980

### **Teen Pregnancy Prevention Donation**

Description: NGMC contributed to Teen Pregnancy Prevention. Teen Pregnancy Prevention is an organization

that provides programs, counseling and support services addressing the critical issue of teenage pregnancy in the Gainesville/Hall County community. This entry reflects the donation.

Category: E1

Gender: Both Males and Females

**Department:** 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 250

 Revenues:
 0

 Benefit:
 250

# The Wisdom Project

Description: The initiative is a leadership program for senior residents sponsored by Brenau University's

Center for Lifetime Study. It seeks to recruit those 50 and older "to share their wisdom,

experiences and talents in creative ways through action and advocacy on behalf of Hall County."

NGMC sponsored 2 participants in the program: Henry Roberts and Carol Perkins.

Category: F5
Gender: Females

Department: 101 (Administration)

**Department Contact:** 

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 3

 Expenses:
 350

 Revenues:
 0

Benefit: 350

## **United Way Pace Setter Campaign**

Description: Every year NGMC participates in the United Way Campaign to support different non- profit

organizations in the community. In FY13, NGMC employees donated over \$107,505 toward the United Way Campaign. This entry reflects staff time and expenses incurred in raising funds for

United Way employee donations.

Category: E3

Gender: Both Males and Females

Department: 634 (Employee Benefits)

Department Contact: Judy Turk (91863)

Objective: Fund raiser for the Community

Partners: United Way of Hall County and other agencies

 Staff:
 90.00

 Volunteer:
 0.00

 Persons:
 Unknown

 Expenses:
 18,239

 Revenues:
 500

 Benefit:
 17,739

## University of North GA: Support of ASN Program

Description: NGMC partners with North Georgia College and State University to provide in kind support for the

ASN (associates degree in nursing) program by providing funding for one full time faculty

position.

Category: B2

Gender: Both Males and Females

Department: 306 (Nursing Administration)

Department Contact: Trish Westbrook (91459)

Staff: 0.00
Volunteer: 0.00
Persons: Unknown
Expenses: 69,681

Revenues: 0 Benefit: 69,681

### WomenSource Sponsorship

**Description:** NGMC donated funds to WomenSource, a non profit organization designed to help women

succeed both professionally and personally with education on topics from health to finances.

NGMC hosted a Heath Series for WomenSource in FY13.

Category: F3
Gender: Females

Department: 255 (Community Health Improvement)

**Department Contact:** Christy Moore (98097)

Staff: 0.00 Volunteer: 0.00 Northeast Georgia Medical Center Program Detail Full For period from 10/1/2012 through 9/30/2013

Persons: Unknown Expenses: 5,500

Revenues: 200 Benefit: 5,300

## Youth Apprenticeship Program, Junior Achievement, and Leadership

Description: This entry includes the Youth Apprenticeship Program whereby high school students come into

the hospital and work for one class period in their day; Youth Leadership Hall County where students have the opportunity to see different areas of the hospital and learn about being a professional in the medical field; and Junior Achievement where students come to NGMC and

learned about healthcare careers.

Category: F8

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

 Staff:
 0.00

 Volunteer:
 0.00

 Persons:
 52

 Expenses:
 245,539

 Revenues:
 0

Benefit: 245,539

Totals:

Number of Programs: 79

 Staff:
 1,441.00

 Volunteer:
 247.00

 Persons:
 517,610

 Expenses:
 4,724,285

 Revenues:
 206,281

 Benefit:
 4,518,004