

6/21/2011

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2009 through 9/30/2010

ALLIED HEALTH STUDENT EDUCATION

Description: Coordination of clinical rotations for allied health students at NGMC is the responsibility of a staff educator for educational affiliations. Educator maintains educational affiliation agreement with each school/program and ensures completion of all orientation and student health requirements prior to rotations. Most of these students work directly with NGMC staff since there are no instructors on campus, unlike nursing students who are accompanied by instructors.

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: Unknown

Expenses: 521,667

Revenues: 0

Benefit: 521,667

AMERICAN CANCER SOCIETY SUPPORT

Description: NGMC was the Gold Sponsor for The American Cancer Society's Relay for Life in Hall County. The walk benefits cancer research and treatment. The walk raised almost \$400,000. NGMC employee donations totaled \$12,393, and over 500 NGMC employees and friends participated. This entry reflects sponsorship and expenses associated with NGMC participation and does not include employee donations.

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Persons: Unknown

Expenses: 6,540

Revenues: 400

Benefit: 6,140

AMERICAN HEART ASSOCIATION HEART BALL

Description: The Ronnie Green Heart Center at NGMC was a sponsor for the Hall County Division of the American Heart Association's Annual Heart Ball. This annual event is held to honor a local community member with the money raised going to fund research and educational programs regarding heart disease.

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Persons: Unknown

Expenses: 7,500

Revenues: 250

Benefit: 7,250

AMERICAN HEART WALK- HALL COUNTY

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For period from 10/1/2009 through 9/30/2010

Description: NGMC was the Gold Sponsor for The American Heart Association's American Heart Walk in Gainesville. The walk benefits research and local community education and was held in September. NGMC employee donations totaled \$12,025.80 and over 300 participated. This entry reflects support provided by Public Relations and Community Health Improvement.

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Persons: Unknown

Expenses: 3,000

Revenues: 500

Benefit: 2,500

AMERICAN RED CROSS, NE GA CHAPTER

Description: NGMC donated \$500 for the CPR Saturday program. CPR Saturday provides an opportunity for anyone in the community to learn Adult CPR for free. People in Hall County were trained on CPR, which may result in the saving of a life in our community.

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Persons: Unknown

Expenses: 500

Revenues: 0

Benefit: 500

BLOOD DRIVES

Description: NGMC sponsors blood drives for the American Red Cross and LifeSouth throughout the year. NGMC hosted 6 blood drives in FY10. 190 units of blood were collected, which benefitted 670 people. The costs reflected here represent staff time to coordinate and expenses incurred in hosting the blood drives.

Gender: Both Males and Females

Department: 634 (Compensation and Benefits)

Department Contact: Lezlie Valentine (91863)

Persons: 570

Expenses: 1,921

Revenues: 0

Benefit: 1,921

BOY SCOUTS OF AMERICA

Description: This entry reflects donations to this organization which help provide children with safe programs, teaching the values of citizenship, character development and personal fitness to young men.

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Persons: Unknown

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For period from 10/1/2009 through 9/30/2010

Expenses: 3,500
Revenues: 500
Benefit: 3,000

BOYS AND GIRLS CLUBS OF HALL COUNTY

Description: Donation to support youth development program for children and teens in the areas of education, arts, recreation, sports and leadership.
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 100
Revenues: 0
Benefit: 100

CANCER EDUCATION SEMINAR

Description: NGHS hosted an "open mic night" in Dawsonville and in Flowery Branch in May 2010. Approximately 50 community members attended.
Gender: Both Males and Females
Department: 641 (Public Relations)
Department Contact: Melissa Tymchuk (91015)
Persons: 50
Expenses: 9,192
Revenues: 0
Benefit: 9,192

CHALLENGED CHILD AND FRIENDS

Description: Challenged Child and Friends is a Northeast Georgia Early Intervention Center that recognizes each child is unique and benefits from an individual plan developed and carried out by a professional team that includes the parents. Their mission is to enable the child and empower the family to begin to participate in the family, school and community. This entry reflects support that NGHS gives to the organization.
Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 1,000
Revenues: 200
Benefit: 800

CHILDREN'S CENTER FOR HOPE AND HEALING

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Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2009 through 9/30/2010

Description: NGMC was presenting sponsor for the Children's Center for Hope and Healing's first educational seminar in April 2010. The speaker was Dr. Cheryl Lanktree, Executive Director of Miller Children's Hospital, Abuse and Violence Prevention Center. The topic was Working with Children of Complex Trauma. The Children's Center for Hope and Healing provides counseling services to children affected by sexual abuse.

Gender: Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Persons: Unknown

Expenses: 3,000

Revenues: 100

Benefit: 2,900

COMMUNICARE

Description: The Public Relations Department produces a semi-annual health education magazine. The goal of Communicare is to educate the public at large on health related issues and to create an awareness of the services the community provides. Due to partial marketing value, only 50% of the cost related to Communicare is counted as a community benefit.

Gender: Both Males and Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Baseline/Goal:

Persons: 140,157

Expenses: 39,756

Revenues: 0

Benefit: 39,756

COMMUNITY BASED VOCATIONAL INSTRUCTION

Description: NGMC is a training site for handicapped high school students. Students work approximately 3 times per week for a few hours with an instructor from the school and work in materials management, nutritional services, pharmacy and linens. They gain knowledge outside the classroom by learning different skills and are able to get jobs when they graduate. NGMC provides a meal for students and their instructors while they are working. 21 students and approximately 2 instructors participated this year.

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: 21

Expenses: 2,912

Revenues: 0

Benefit: 2,912

COMMUNITY BENEFIT OPERATIONS

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Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2009 through 9/30/2010

Description: This entry reflects operational costs for the Community Health Improvement Department at NGMC which facilitates the following: Maintains/fosters community partnerships on behalf of NGMC: Healthy Hall (community assessment work), Good News Clinics, Healthshare, Health Access Initiative, Gainesville-Hall County Safe Kids Coalition, Hall County Commission for Children and Families; Coordinates Community Benefit Tracking for the organization; Works in leadership position with The Medical Center Foundation on fundraising project selection, tracking and accountability; Oversees all sponsorships and donations on behalf of NGMC; Responsible for NGMC serving as Lead Agency for Gainesville-Hall County Safe Kids Coalition, award winning on state and national levels (manage 1 FTE,); Oversees community assessment work in conjunction with volunteer community leaders; Coordinates select outreach/screenings/health education/special events often with employee volunteers; writes select grants and award applications.

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Persons: Unknown

Expenses: 108,617

Revenues: 0

Benefit: 108,617

COMMUNITY EDUCATION ON NAVIGATING MEDICARE

Description: Free community education seminar was offered on navigating medicare. 123 attended.

Gender: Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Persons: 123

Expenses: 4,510

Revenues: 0

Benefit: 4,510

COMMUNITY EDUCATION SEMINAR ON ACID REFLUX

Description: A free community education seminar was held on acid reflux in November 2009 at Walters Auditorium in Gainesville and at Spout Springs Library in Flowery Branch. 115 community members attended. Only 50% of expenses counted due to partial marketing value.

Gender: Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Persons: 115

Expenses: 10,213

Revenues: 5,097

Benefit: 5,116

CONSUMER HEALTH LIBRARY

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Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2009 through 9/30/2010

Description: The Health Sciences Library and Resource Center at NGMC serves the health information needs of the community. Consumers, patients and their families can learn more about medical symptoms, conditions, and treatment with up-to-date information from reliable sources. The Resource Center encourages visitors to make healthy choices and become active, informed partners in their healthcare. This entry reflects a percentage of the operating costs of the library that represents consumer/community utilization.

Gender: Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: Unknown

Expenses: 37,283

Revenues: 0

Benefit: 37,283

CONTINUING MEDICAL EDUCATION (CME) PROGRAMS

Description: CME activities provided for physicians and allied health personnel within NGMC and also offered outside the organization. In FY10, there were 38 CMEs provided to 1,819 physicians and health care providers.

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: 1,819

Expenses: 79,210

Revenues: 0

Benefit: 79,210

DEEP BRAIN STIMULATION SEMINAR

Description: NGMC offered two free community education seminars to help people learn how deep brain stimulation can benefit people who suffer from Parkinson's disease and/or essential tremor. Over 160 people attended. Only 50% counted due to partial marketing value.

Gender: Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Persons: 160

Expenses: 10,459

Revenues: 5,000

Benefit: 5,459

DIABETES 101

Description: Diabetes 101 is a community education program held for all patients with Type I and Type 2 diabetes and their family members. NGMC is a Leadership Sponsor for the event and provided staff time to support the event. The Diabetes 101 program was held at the Georgia Mountains Center in September, and it was open to the community.

Gender: Both Males and Females

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Program Detail Full

For period from 10/1/2009 through 9/30/2010

Department: 311 (Diabetes Education)
Department Contact: Leigh Pascucelli (93899)
Objective:
Persons: 350
Expenses: 550
Revenues: 0
Benefit: 550

DIABETES SUPPORT GROUPS

Description: This entry reflects staff time and cost for diabetes (adult and pediatric) and diabetes outreach/screening offered by NGMC. A total of approximately 22 programs were offered serving over 1,000 people. The support groups are open to the community.

Gender: Both Males and Females
Department: 311 (Diabetes Education)
Department Contact: Leigh Pascucelli (93899)
Persons: 1,095
Expenses: 7,851
Revenues: 0
Benefit: 7,851

DONATION TO ASSIST HAITI EARTHQUAKE VICTIMS

Description: NGMC made a donation to Conscience International (CI) to assist victims of the earthquake in Haiti. CI placed three medical-surgical teams in Port-au-Prince, beginning four days after the earthquake. Physicians there performed life-saving operations and many amputations.

Gender: Females
Department: 101 (Administration)
Department Contact: 91017 (Cathy Bowers)
Persons: Unknown
Expenses: 5,000
Revenues: 0
Benefit: 5,000

DONATION TO GAINESVILLE COLLEGE

Description: NGMC donated \$2,500 to Gainesville College to help assist students who qualify for financial assistance.

Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 2,500
Revenues: 0
Benefit: 2,500

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For period from 10/1/2009 through 9/30/2010

ELACHEE NATURE CENTER SUPPORT

Description: NGMC served as a sponsor for a benefit function to raise money for the Elachee Nature Science Center, which is the premiere environmental education facility in Georgia. Elachee provides environmental literacy through quality educational field trip experiences, museum exhibits, programs for families and children, and resources for schools, scouts, groups and the general public.

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Persons: Unknown

Expenses: 900

Revenues: 200

Benefit: 700

EMERGENCY ROOM SANE TRAINING

Description: SANE stands for Sexual Assault Nurses Training and is a special training in rape crisis, trial time with DA, training with law enforcement and pediatrician's office. NGMC has 5 nurses who have specialized training to complete the Sexual Assault Nurse Exam and provide specialized care for patients who are victims of sexual assault.

Gender: Both Males and Females

Department: 326 (Emergency Room)

Department Contact: Kay Smith (91200)

Objective: Highly skilled nurses with superior training in rape intervention

Persons: 28

Expenses: 18,565

Revenues: 13,600

Benefit: 4,965

EQUIPMENT DONATIONS TO NONPROFIT ORGANIZATIONS

Description: NGMC made significant equipment donations in FY10 to Cornerstone International Ministries, Boy Scouts, Yellow Creek Baptist Church, and First Baptist Church.

Gender: Both Males and Females

Department: 127 (Purchasing)

Department Contact: Vera Forrester (93496)

Persons: Unknown

Expenses: 7,093

Revenues: 0

Benefit: 7,093

FLU AND PNEUMONIA PROGRAM FOR GUEST HOUSE

Description: NGMC provides flu and pneumonia vaccinations at no charge for clients at The Guest House, provider of adult day services. These are often frail and elderly who have a difficult time getting to their physician.

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For period from 10/1/2009 through 9/30/2010

Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 110
Revenues: 0
Benefit: 110

GATEWAY DOMESTIC VIOLENCE CENTER

Description: This entry represents a donation to help support Gateway Domestic Violence Center. Through crisis intervention, comprehensive support and community collaboration, Gateway Domestic Violence Center helps create an environment for safe, healthy, self-sufficient growth and violence prevention.

Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 500
Revenues: 0
Benefit: 500

GETTING OLDER AND BETTER SEMINAR

Description: The Medical Center Auxiliary sponsored two Getting Older & Better Workshops – one on Tuesday, May 25, 9 a.m. – 12:30 p.m., at First United Methodist Church in Gainesville, and the other on Thursday, May 27, 10:30 a.m. – 1 p.m., at the Spout Springs Branch of the Hall County Library System.

The topic of this year's workshop is Heart Disease Treatment and Prevention. Speakers at the Gainesville workshop include J. Jeffrey Marshall, MD and Osman Ahmed, MD; speakers at the Spout Springs location are Idopise Umana, MD and Mark Matthews, MD. Over 130 attended.

Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: 150
Expenses: 3,655
Revenues: 0
Benefit: 3,655

GLORY, HOPE AND LIFE SPONSORSHIP

Description: NGMC sponsored this event and all proceeds are used to improve the lives of individuals in the community who have been touched by cancer.

Gender: Females
Department: 255 (Community Health Improvement)

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Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 1,000
Revenues: 250
Benefit: 750

GOOD NEWS CLINICS SUPPORT

Description: NGMC provides financial support yearly to the Good News (indigent) Clinic. Beginning with FY08, and through FY10, NGMC is providing a three-year pledge equal to 25% of the actual GNC operating cost. In addition, NGMC has committed to provide a matching pledge for contributions GNC receives each year (for a max total pledge up to 33% of the annual operating budget) above and beyond its historical three-year rolling average. Also included in this entry are contributions to GNC fundraising events.

Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 350,260
Revenues: 600
Benefit: 349,660

HARVEST OF HOPE DONATION

Description: NGMC was a sponsor for the 2010 Harvest of Hope Gala. This sponsorship supports the Harvest of Hope Fund to improve and enhance the quality of life of those touched by cancer. It is the goal of this event to increase cancer awareness, public education and advocacy, and improve access for patients to services and resources related to cancer treatment and support.

Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 1,500
Revenues: 500
Benefit: 1,000

HEALTH ACCESS INITIATIVE

Description: The mission of Health Access Initiative (HAI) is to improve access to healthcare for low-income, uninsured adults in Hall County. HAI works with physician partners (205 private practice physician volunteers in HAI network), NGMC, Hall County Health Department Primary Care Clinic, Good News Clinics and MedLink. HAI provides referrals to physicians who provide care, medication assistance to fill prescriptions, ancillary services like x-rays and lab work, hospitalization if necessary, improved medical information exchange among providers and screening of patients for other eligible programs. In 2010, HAI served approximately 1,800 unduplicated patients. Over \$11 million was donated in hospital services. This entry reflects office space and utilities provided free of charge to HAI.

Gender: Both Males and Females

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Program Detail Full

For period from 10/1/2009 through 9/30/2010

Department: 101 (Administration)
Department Contact:
Persons: Unknown
Expenses: 32,615
Revenues: 0
Benefit: 32,615

HEALTH DEPARTMENT SUPPORT

Description: NGMC helps fund a primary care clinic at the Hall County Health Department to improve access to primary healthcare services for low-income people in our community.
Gender: Both Males and Females
Department: 101 (Administration)
Department Contact: Linda Nicholson
Persons: 12,531
Expenses: 1,275,463
Revenues: 0
Benefit: 1,275,463

HEART HEALTH SEMINAR

Description: In February 2010, NGMC provided two free heart health education seminars for the community and over 180 people attended to learn about signs, symptoms, prevention and treatment options for heart disease.
Gender: Females
Department: 641 (Public Relations)
Department Contact: Melissa Tymchuk (91015)
Persons: 285
Expenses: 15,672
Revenues: 0
Benefit: 15,672

HOSPICE BEREAVEMENT CAMPS AND SUPPORT GROUPS

Description: Hospice of NGMC provided 23 bereavement support groups and two camps for children dealing with the loss of someone close to them. Over 500 individuals were served through these programs.
Gender: Both Males and Females
Department: 451 (Hospice)
Department Contact: Rhonda Rogers
Persons: 500
Expenses: 24,150
Revenues: 0
Benefit: 24,150

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For period from 10/1/2009 through 9/30/2010

JOB SHADOWING

Description: This program is coordinated via the Educational Services Department and allows high school and post secondary students from area schools to shadow professional healthcare staff for the purpose of better understanding the various healthcare roles. The primary purpose is to foster student interest in healthcare fields and encourage enrollment in programs of study that would train and educate future healthcare workers. This is an observational program requiring a staff mentor.

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: 145

Expenses: 7,794

Revenues: 0

Benefit: 7,794

JOHN ROSEMOND PARENTING COMMUNITY PRESENTATION SPONSORSHIP

Description: NGMC sponsored a speaker, John Rosemond, on parenting to come and speak to the community in January in partnership with the North Hall Community Education Foundation, Inc.

Gender: Both Males and Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Persons: Unknown

Expenses: 5,000

Revenues: 0

Benefit: 5,000

JUNIOR ACHIEVEMENT

Description: Junior Achievement is an organization that educates youth about free enterprise while encouraging youth to stay in school. NGMC made a donation to help support Junior Achievement programs in local schools.

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

Persons: Unknown

Expenses: 2,500

Revenues: 500

Benefit: 2,000

LIFELINE SCHOLARSHIPS

Description: NGMC provided scholarships for frail, poor, elderly clients who live alone to receive Lifeline devices to alert medical assistance in case of an emergency.

Gender: Both Males and Females

Department: 255 (Community Health Improvement)

Department Contact: Christy Moore (98097)

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Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2009 through 9/30/2010

Persons: Unknown
Expenses: 480
Revenues: 0
Benefit: 480

MARCH OF DIMES WALK AMERICA

Description: NGMC was a sponsor for The March of Dimes Walk America in Hall County. Proceeds benefit the fight to prevent birth defects and the related problems of low-birth weight and infant mortality. The walk was held on April 28. NGMC employee donations totalled \$6,181, and 300 people participated. This entry reflects expenses associated with NGMC participation and donation to March of Dimes' efforts.

Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 2,548
Revenues: 300
Benefit: 2,248

NORTH GEORGIA COLLEGE SUPPORT OF ASSOC. DEGREE IN NURSING PROGRAM

Description: NGMC partners with North Georgia College and State University to provide in kind support for the ASN (associates degree in nursing) program by providing funding for one and a half part-time faculty positions.

Gender: Females
Department: 306 (Nursing Administration)
Department Contact: Trish Westbrook (91459)
Persons: Unknown
Expenses: 92,700
Revenues: 0
Benefit: 92,700

NORTHEAST GEORGIA COUNCIL - GIRL SCOUTS SUPPORT

Description: The Northeast Georgia Girl Scout Council annually serves over 5,300 girls ages 5-17 in 25 counties in Northeast Georgia, including Hall County. Girl Scouts is a volunteer-based organization that relies on the efforts of adult volunteers. It also relies on the support and resources of individuals and communities throughout Northeast Georgia to continue to offer quality programs for girls. NGMC sponsored a table at their annual "Woman of Distinction" luncheon. The money raised by the luncheon supports the operations of the NE GA Girl Scouts.

Gender: Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 540
Revenues: 100

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Program Detail Full

For period from 10/1/2009 through 9/30/2010

Benefit: 440

NURSE EXTERN PROGRAM

Description: NGMC provides a 10-week summer program for rising senior nursing students to work on nursing units as employees to gain additional clinical skills and critical thinking skills. The externs are oriented as a group to the organization, then placed on nursing units for the remainder of the program with the exception of a few educational activities. All applicants are interviewed by recruiters and nursing managers prior to acceptance into the program.

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: 37

Expenses: 237,529

Revenues: 0

Benefit: 237,529

NURSELINE

Description: Nurseline is a free service to the public that provides telephone triage and health information services. This service increases our region and our community's access to medical information; eliminates medical information calls to the ED thereby allowing nurses to care for the patients in the department in a more customer friendly manner; provides standardized medical information instead of just "nursing judgments"; and helps off-load the physician's offices medical information calls, allowing them more time for their patients.

Gender: Both Males and Females

Department: 326 (Emergency Room)

Department Contact: Kay Smith (91200)

Persons: Unknown

Expenses: 354,215

Revenues: 0

Benefit: 354,215

NURSING SCHOLARSHIPS

Description: In FY10, NGMC provided \$9,300 in scholarships to non-employed students in nursing programs of study.

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: Unknown

Expenses: 9,300

Revenues: 0

Benefit: 9,300

NURSING STUDENT EDUCATION

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For period from 10/1/2009 through 9/30/2010

Description: This entry reflects coordination of clinical rotations for all nursing students at NGMC. Includes faculty and student orientation, educational affiliation agreement maintenance and completion of all health and legal requirements prior to first rotation.

Gender: Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: Unknown

Expenses: 259,257

Revenues: 0

Benefit: 259,257

OFFICE SPACE PROVIDED TO AMERICAN RED CROSS

Description: NGMC provides office space to the American Red Cross.

Gender: Females

Department: 101 (Administration)

Department Contact:

Persons: Unknown

Expenses: 32,993

Revenues: 0

Benefit: 32,993

ONCOLOGY OUTREACH

Description: This entry reflects the 2010 community education programs and screenings provided by oncology services, most of which focus on the uninsured or low-income populations.

Gender: Both Males and Females

Department: 520 (Oncology Administration)

Department Contact: Tom Enright

Persons: 1,736

Expenses: 12,365

Revenues: 0

Benefit: 12,365

ONCOLOGY RESEARCH

Description: In FY010, NGMC had 65 studies open and enrolled 76 patients into clinical trials. The studies run the spectrum of breast, lung, colon, prostate, bladder and thyroid cancers. Cancer treatment may be multi disciplinary and include chemotherapy, radiation therapy and surgery. The majority of research studies are opened through the National Cancer Institute oncology cooperative groups. We also conduct research through the Sarah Cannon Research Consortium and the Georgia Core.

Gender: Both Males and Females

Department: 520 (Oncology Administration)

Department Contact: Tom Enright

Persons: 76

Expenses: 470,930

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Program Detail Full

For period from 10/1/2009 through 9/30/2010

Revenues: 218,937

Benefit: 251,993

PARENTING SEMINAR - FILLING THE GENERATION GAP

Description: On September 23, 2010, a parenting seminar was provided for over 30 community members. Psychiatrist Jeffrey Black, M.D. discussed difficulties of parenting and offered tips for communication.

Gender: Both Males and Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Baseline/Goal: 30 individuals were taught better parenting skills

Persons: 25

Expenses: 1,739

Revenues: 0

Benefit: 1,739

PARTNERS IN EDUCATION

Description: The Gainesville/Hall County Chamber of Commerce provides the opportunity for businesses and educational institutions to partner. Through this partnership, they work together to build educational opportunities and resources for the community. NGMC is Partners in Education for West Hall High School and North Hall Middle School. Staff time and supplies are reflected in this entry.

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: Unknown

Expenses: 3,120

Revenues: 0

Benefit: 3,120

PASTORAL OUTREACH PROGRAMS

Description: NGMC's pastoral care department, under the leadership of Jeff Thompson, held two clergy seminars in FY10, one unit of clinical pastoral education, and seven lunch and learn meetings for volunteer chaplains. The seminars were on the topics of domestic violence and managing conflict. 97 clergy members from across North Georgia participated in these events. Additionally, NGMC was granted provisional candidacy accreditation for clinical pastoral education in September 2010. NGMC has offered clinical pastoral education since 2000 and has served as a clinical placement site for students under the accreditation of another institution prior to its recent accreditation.

Gender: Both Males and Females

Department: 691 (Pastoral Care)

Department Contact: Jeff Thompson

Persons: 74

Expenses: 11,476

Revenues: 0

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For period from 10/1/2009 through 9/30/2010

Benefit: 11,476

PHARMACY RESIDENCY PROGRAM

Description: The pharmacy residency program at NGMC is a one-year postgraduate training program for licensed pharmacists. The program provides direct clinical pharmacy experience in the areas of critical care, cardiology, internal medicine, emergency medicine, oncology, and women and children's health with a goal of graduating a practitioner who is prepared to accept a clinical pharmacy position in any number of settings.

Gender: Females

Department: 217 (Pharmacy Residency Program)

Department Contact: Melissa Frank

Persons: Unknown

Expenses: 91,303

Revenues: 0

Benefit: 91,303

PROJECT SEARCH

Description: Project SEARCH provides employment and education opportunities for individuals with mild to moderate disabilities. The program is dedicated to workforce development that benefits the individual, community and workplace. Employers are challenged to increase employment opportunities for qualified persons with disabilities and to advocate on behalf of their employment to other organizations in their communities. The High School Transition Program is a one-year educational program for students with disabilities in their last year of high school. It is targeted for students whose main goal is competitive employment. 17 students, 2 job coaches, and one instructor participated in FY10. The students work 20 hours per week in each assigned dept. Mentors are assigned in each dept. Mentors also attend a monthly meeting to discuss progress/needs of students. Various NGMC employees, in addition to the mentors, offer assistance and education as needs arise.

Gender: Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: 17

Expenses: 71,304

Revenues: 0

Benefit: 71,304

PROSTATE SCREENING

Description: Free prostate screens were offered for high risk groups who have no physician and no insurance. 66 men were screened, 52 of which did not have medical insurance.

Gender: Males

Department: 520 (Oncology Administration)

Department Contact: Andria Caton

Persons: 66

Expenses: 1,884

Revenues: 0

6/21/2011

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2009 through 9/30/2010

Benefit: 1,884

RADIOLOGY TECH PROGRAM

Description: NGMC partners with Lanier Technical College to house the Radiology Tech program at Lanier Park Campus. 4 classrooms full time.

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: Unknown

Expenses: 16,716

Revenues: 0

Benefit: 16,716

SAFE KIDS GAINESVILLE HALL/COUNTY

Description: Northeast Georgia Medical Center serves as lead agency for Safe Kids Gainesville/Hall County. The mission of Safe Kids is to reduce unintentional injuries and death in children 14 and under. In FY10, Safe Kids provided over 408 programs and events that reached an estimated 52,000 children and their family members, teachers and caregivers. Through these programs, over 5,936 safety devices were distributed to families who were in need of them. Safe Kids was funded in FY10 by The Medical Center Foundation's Healthy Journey II Campaign.

Gender: Both Males and Females

Department: 253 (Safe Kids)

Department Contact: Kim Martin

Objective: Educate community of prevention of unintended injuries and child safety.

Baseline/Goal: Specific to each program

Persons: 52,000

Expenses: 146,176

Revenues: 0

Benefit: 146,176

SKIN CANCER SEMINAR

Description: NGMC hosted community education seminars on the topic of protection, identification, and treatment of skin cancer. The seminars were held in Gainesville and at the Spout Springs Library in July 2010.

Gender: Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Persons: 224

Expenses: 11,993

Revenues: 0

Benefit: 11,993

6/21/2011

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2009 through 9/30/2010

SLEEP DISORDERS SEMINAR

Description: The Sleep Disorders Center at NGMC offered two community education seminars, open to the community, on sleep disorders in FY10. Approximately 75 community members attended. 50% of expenses counted due to partial marketing value.

Gender: Both Males and Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Persons: 75

Expenses: 13,615

Revenues: 6,702

Benefit: 6,913

SPEAKERS BUREAU

Description: Throughout the year, the PR office coordinates speakers for different civic groups to improve community health status through collaborative efforts with community partners. This entry reflects staff time of employees who spoke on behalf of NGMC.

Gender: Both Males and Females

Department: 641 (Public Relations)

Department Contact: Melissa Tymchuk (91015)

Persons: 180

Expenses: 378

Revenues: 0

Benefit: 378

STAFF TIME MEDICAL CENTER OPEN GOLF TOURNAMENT

Description: The 18th Annual Medical Center Open raised funds to support the Boys and Girls Clubs of Gainesville Hall County to fund an Outdoor Recreation Complex for the new Joseph Walters Club to promote health and wellness. The tournament raised over \$200,000. This entry reflects NGMC employee staff time devoted to this project.

Gender: Both Males and Females

Department: 848 (Foundation Operations)

Department Contact: Nancy Colston (98099)

Partners: Wachovia and McGarity's Business Products/Xerox Corporation

Persons: Unknown

Expenses: 6,515

Revenues: 0

Benefit: 6,515

STAFF TIME: EMPLOYEE GIVING CLUB

Description: This entry reflects employee staff time devoted to raising funds for The Medical Center Foundation's employee giving club. Funds raised help support projects such as Safe Kids of Gainesville Hall County and donations to support the work of the American Heart Association, American Cancer Society and March of Dimes.

Gender: Both Males and Females

6/21/2011

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2009 through 9/30/2010

Department: 848 (Foundation Operations)
Department Contact: Nancy Colston (98099)
Persons: Unknown
Expenses: 6,510
Revenues: 0
Benefit: 6,510

SUMMER SCHOLARS

Description: NGMC supports the Summer Scholars program held annually at Gainesville College for at-risk middle and high school students to provide education, promote staying in school, to promote interest and strength in Language Arts and Math, to provide exposure to college, to improve self-esteem and self-discipline, to provide positive role-models, to provide cultural and recreational activities, and to encourage parental involvement. This entry reflects book bags for the students and food for the Graduation Ceremony that were donated in support of the program.

Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 815
Revenues: 0
Benefit: 815

SUPPORT TO FoothILLS AHEC

Description: Foothills Area Health Education Center is a community-driven, non-profit corporation, supported by federal and local sources. The mission is to increase the supply and distribution of healthcare providers, especially in medically underserved areas. Through joint efforts, communities experience improved supply, distribution and retention of quality healthcare professionals. Foothills AHEC serves 31 counties in the Northeast Georgia area. This entry reflects employee benefits packages, phone, utilities and cleaning service expenses provided by NGMC.

Gender: Both Males and Females
Department: 245 (Foothills Area Health Network)
Department Contact: Sheila Griffin
Persons: Unknown
Expenses: 93,568
Revenues: 0
Benefit: 93,568

TEEN PREGNANCY PREVENTION DONATION

Description: NGMC contributed to the Teen Pregnancy Prevention Annual Imagine Campaign. Teen Pregnancy Prevention is an organization that provides programs, counseling and support services addressing the critical issue of teenage pregnancy in the Gainesville/Hall County community. This entry reflects the donation.

Gender: Both Males and Females
Department: 255 (Community Health Improvement)

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Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2009 through 9/30/2010

Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 1,000
Revenues: 0
Benefit: 1,000

UNITED WAY PACE SETTER CAMPAIGN

Description: Every year NGMC participates in the United Way Campaign to support different non- profit organizations in the community. In FY10, NGMC employees donated over \$120,000 toward the United Way Campaign. This entry reflects staff time and expenses incurred in raising funds for United Way employee donations. COO Carol Burrell served as Board Chair for United Way in 2010.

Gender: Both Males and Females
Department: 634 (Compensation and Benefits)
Department Contact: Lezlie Valentine (91863)
Objective: Fund raiser for the Community
Partners: United Way of Hall County and other agencies
Persons: Unknown
Expenses: 23,765
Revenues: 1,500
Benefit: 22,265

WOMENSOURCE SPONSORSHIP

Description: NGMC donated funds to WomenSource, a non profit organization designed to help women succeed both professionally and personally. One of the programs WomenSource will offer is helping low income moms find the resources they need - from interviewing skills to child care options.

Gender: Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 1,000
Revenues: 200
Benefit: 800

YOUTH APPRENTICESHIP DINNER

Description: NGMC was a sponsor for the Greater Hall Chamber of Commerce Youth Apprenticeship Recognition Dinner. Over 120 youth apprentices were recognized in the Hall County and Gainesville City School systems. There were over 375 attendees. This entry reflects the donation.

Gender: Both Males and Females
Department: 255 (Community Health Improvement)
Department Contact: Christy Moore (98097)
Persons: Unknown
Expenses: 150

6/21/2011

Northeast Georgia Medical Center

Program Detail Full

For period from 10/1/2009 through 9/30/2010

Revenues: 0
Benefit: 150

YOUTH APPRENTICESHIP PROGRAM, JUNIOR ACHIEVEMENT, AND LEADERSHIP

Description: This entry includes the Youth Apprenticeship Program whereby high school students come into the hospital and work for one class period in their day; Youth Leadership Hall County where students have the opportunity to see different areas of the hospital and learn about being a professional in the medical field; and Junior Achievement where students from North Hall came to NGMC and learned about healthcare careers.

Gender: Both Males and Females

Department: 355 (Educational Services)

Department Contact: Lawana Bryan (93817)

Persons: 64

Expenses: 64,171

Revenues: 0

Benefit: 64,171

Totals:

Number of Programs: 70

Persons: 212,673

Expenses: 4,653,613

Revenues: 255,436

Benefit: 4,398,177
