



The Medical Center Foundation's *Healthy Journey Campaign*, Phase III

The Medical Center Foundation is now seeking proposals for Phase III of the *Healthy Journey Campaign*.

Vision

Projects selected for funding by The Medical Center Foundation will improve the health of the community, with the ultimate goal of making Hall the healthiest community in Georgia.

Background

The Medical Center Foundation is an affiliate of Northeast Georgia Medical Center and works to increase community support of Northeast Georgia Medical Center and Health System. The Foundation raises funds to improve the health and well-being of people in Northeast Georgia through both hospital-related projects and community initiatives in keeping with this mission.

The *Healthy Journey III Campaign* provides an opportunity for the people of Northeast Georgia to pull together and make a difference in improving the health of our community. Led by The Medical Center Foundation Board of Trustees, the third phase of this campaign is anticipated to run for approximately three years.

Since 1999 when the first *Healthy Journey Campaign* began, The Medical Center Foundation has raised a total of \$25,305,085 for projects such as the W.D. Stribling Heart Clinic, The Ronnie Green Heart Center, Safe Kids Gainesville/Hall County, the CHOICE After-School Program at South Hall Middle School, Good News Clinics, Health Access Initiative, Pediatrics and much more. Findings from the 1998 and 2003 Healthy Hall Community Assessments helped identify unmet community needs.

Focus Areas

Proposals should be related to improving community health, with a primary focus on physical health. Based on the findings of the 2007 Healthy Hall Community Assessment, the Hall County LIFE Report, Vision 2030 and Healthy People 2010, the Foundation is seeking proposals related to:

- Improving access to healthcare, insurance, mental health services, disease prevention and dental care, especially for children and low-income adults;
- Reduction of disparity between low-income citizens and others that produce barriers to health, education and quality of life;
- Increased understanding of community services and resources;
- Stronger families, effective parenting, and prevention for youth at risk (substance abuse, teen pregnancy, etc.)
- Outcome driven programs that promote healthy weight and good nutrition, especially for children.

Criteria/Guidelines for Submission

- The Foundation will accept proposals only from non-profit, tax exempt organizations for new or expanded programming, or for capital projects.
- The minimum amount that proposals should request is \$25,000.
- Funding requests can be made for up to a three-year time period or for a one-time request. Any project/proposal submitted must be identified as a strong, compelling community need and have significant impact on a large number of people.

- The program or project must positively impact the community's overall health and quality of life and have fundraising appeal; For example, equipment does not have fundraising appeal.
- Proposed projects must be related to one or more of the priority areas listed above.
- Proposals must include an evaluation component to show how the program meets its objective. Recipients will be required to provide progress reports. A reporting schedule and funding disbursement plan will be developed jointly by The Medical Center Foundation and the recipient.
- Applicants must provide their most recent IRS tax exemption letter, current list of board of directors, executive summary, and most current audited financial report.
- All requests must be made in the attached format (form).
- The Medical Center Foundation does not raise funds for other fundraising entities or for organizations that have their own Foundation.

If you are unsure about the appropriateness of a request, call Christy Moore to discuss at (770) 533-8099 or e-mail christy.moore@nghs.com.

Process

- An informational meeting will be held on Thursday, April 17 at 11 a.m. at The Medical Center Foundation office on Limestone Parkway.
- Applications are due Friday, May 16, and will be reviewed by The Medical Center Foundation Board of Trustees.
- Select applicants will be invited to make a presentation to the Foundation Board and will be notified via e-mail.
- Presentations and decisions are expected to be made sometime this summer.

How to Apply

- Proposals should be submitted to:

Mr. Woody Stewart, Chairman
The Medical Center Foundation Board of Trustees
c/o 2150 Limestone Parkway, Suite 115
Gainesville, Georgia 30501

- Proposals should not exceed 5 pages and may include up to 5 pages of attachments.
- Questions should be forwarded to Christy Moore at (770) 533-8099 or via e-mail at christy.moore@nghs.com.
- Use the attached form to submit a proposal. Provide one-page executive summary as outlined on the form.



The Medical Center Foundation Application for Funding

DATE _____ PROJECT NAME _____

ORGANIZATION _____ PROPOSAL AUTHOR _____

PHONE NUMBER _____ FAX NUMBER _____

E-MAIL ADDRESS _____

MAILING ADDRESS _____

AMOUNT REQUESTED: _____

***PROVIDE ONE-PAGE EXECUTIVE SUMMARY.** Include the following elements in a clear and concise manner: project name, amount requested, project summary including how you will use funds, target population/number projected to impact, budget, and substantiate compelling need.

Check that you have provided:

- One-page summary
- Most recent tax exemption letter
- List of current board of directors
- Most recent audited financial statement

Which priority area does your request relate to (check one)?

- Improving access to healthcare, insurance, mental health services, disease prevention and dental care, especially for children and low-income adults;
- Reduction of disparity between low-income citizens and others that produce barriers to health, education and quality of life;
- Increased understanding of community services and resources;
- Stronger families, effective parenting, and prevention for youth at risk (substance abuse, teen pregnancy, etc.)
- Outcome driven programs that promote healthy weight and good nutrition for children.

Check which category your project falls under: New Expanded Capital

Describe your program/project, including target population and number projected to serve:

Provide a detailed description of how funds requested will be used:

Describe the need your project meets, including data to substantiate:

State expected accomplishments:

Provide a statement to demonstrate how the project or program contributes to making Hall County the healthiest community in Georgia:

How will this program be evaluated?

What is the timetable for this program/project?

Total cost for program/project: _____

Amount requested from Foundation: _____

List current funding sources and amounts for the program/project, if applicable:

List other partners involved with this program/project:

Describe how program or project would be continued after the funding period of *Healthy Journey*:

**** If the request is for a building project, please include schematics or floor plans.**

The information contained in this document is for the purpose of obtaining funding from The Medical Center Foundation, Inc. on behalf of the undersigned. Undersigned understands that the information provided herein is used to consider the request for funding and undersigned represents and warrants that the information provided is true and complete and that The Medical Center Foundation may consider this statement as continuing to be true and correct until a written notice of change is provided.

Date: _____ **Name of Organization** _____

Signature of authorized representative: _____

PROPOSALS SHOULD NOT EXCEED 5 PAGES AND MAY INCLUDE UP TO 5 PAGES OF ATTACHMENTS. QUESTIONS? CALL CHRISTY MOORE AT (770) 533-8099 or e-mail at christy.moore@nqhs.com